

# **Annual Report for the Social Psychology Section For membership year 2016**

**Prepared by Cathryn Johnson, Past Chair of the Section.**

**October, 2016**



## **Introduction**

Dear Section Past Chair;

Section Annual Reports are an important tool for building your section's institutional memory and history. In addition, they are one of the most valuable tools that the Association has to assess the vitality of your section. These reports are read and discussed by the Committee on Sections at its Fall/Winter meeting. Afterwards they are retained in the ASA's Sections archive and will be available upon request for future section members and officers.

Annual Reports should cover your section's activities during your term as chair, or approximately from the end of the previous year's Annual Meeting to the end of this year's.

Please send your completed report to the Executive Office by October 15<sup>th</sup> of this year. We prefer your reports are sent in electronic format rather than in print. Any printed materials sent to us will be converted into an electronic format.

Please feel free to contact me should you have any questions, comments or concerns. I am here to assist you. Thank you for your hard work and creativity over these last several years, and congratulations for the successful completion of your term as Chair of your Section.

Sincerely,

Justin Lini, MA

Program Coordinator for Sections, American Sociological Association.

(202) 383-9005 x 330 - Lini@ASAnet.org

## Section Governance

*This first section of the report details your section's governance activity during the last year.*

### Business Meeting

*This portion of the report should include an agenda, a count or list of members present and a copy of the meeting's minutes. If no minutes are available, please provide a summary of decisions made at this meeting.*

#### **2016 Social Psychology Business Meeting Minutes**

August 20, 2016

Convention Center, Seattle

*Recorded by: Jessica L. Collett*

Cathy Johnson called the meeting to order at 11:20am.

67 people were in attendance (see list at end of the minutes).

The meeting began with Johnson calling the award committees forward.

- David Melamed, chair of the Graduate Student Paper Award committee, introduced Pat Orestes, the winner of the Graduate Student Paper award, and highlighted the strengths of his paper as he gave him the award.
- Michael Flaherty stood in for Gretchen Peterson, chair of the Graduate Student Investigator Award committee, and introduced the other committee members (Jody Clay-Warner, Andrew Miles, and Christabel Rogalin). He discussed the 7 submissions the committee received and told the audience that the strength of the submissions and the exciting work highlighted in them bodes well for the section and its future vitality. In spite of the impressiveness of the submissions, the committee unanimously agreed upon Ashely Reichelmann's project – "Threatened by Memory: White Americans' Reactions to Representations of Slavery" – which Flaherty summarized as he gave Reichelmann the award.
- Kathy Kuipers, chair of the Outstanding Recent Contribution committee, thanked her fellow committee members (Steve Benard, Joanne Kaufman, Ken Kolb, Stefanie Mollborn). Fifteen articles were submitted, but two were disqualified because the nomination needs to come from a member of the section. Kathy notes that the winner was clear, but there were many good papers that could have been runners-up. Ultimately, Ellis Monk's "The Cost of Color," published in *AJS*, was selected as the winner. Kuipers summarized the paper as she gave Monk the award.

Johnson stood in for Alison Bianchi, chair of the Nominations committee, as she gave an update on the nominations and elections for the year. She began by thanking the other committee members: Andre Christie-Mizell, Pamela Kirk, Adam Horowitz, Jane McLeod, and Jane Sell.

- Impressively, every person the committee contacted agreed to run for election. Alison thanked everyone for their involvement in the section – this kind of enthusiasm keeps our section strong!
- Congratulations go to those elected – Matthew Hunt, for chair-elect; Jody Clay-Warner, for secretary-treasurer; Matt Brashears and Sarah Harkness are new council members; and Bianca Manago is the new student representative.

Johnson also stood in for Joseph Dippong, the chair of the Membership committee. Melissa Pirkey, another committee member, gave an update.

- Our numbers are lower than last year. The committee has sent out reminders to people who have not renewed, but believe that the best strategy is to gift memberships to graduate students who are not currently members so that they can see the benefits of the section (only \$5).
- We are currently at 561 members, with students as 178 of those members – a substantial contingent of the section. This leaves us at risk of losing a session unless we reach 600 by the end of September. If you have ideas about how to increase membership, please contact the committee whose contact information is available on the website.
- Johnson shared a more recent updated, putting us at 570 members. A number of sections are down, so we're not the only one, but we need to rally to meet the target of 600 by September 30.

Johnson introduced Andrea Laurent-Simpson for a report from the Graduate Student Advisory Committee.

- Laurent-Simpson thanked a number of graduate students who had been involved with the committee this year.
- She provided a quick update on the inaugural mentoring program. After two rounds of recruitments, there were 34 matches between faculty and students. There are a couple mentors who were left without matches, but the committee hopes that doesn't dissuade people to reapply next year. The committee plans to send a post-ASA survey.
- The other thing the committee worked on was the GSAC mixer [note from Jessica Collett – up to \$250 a year is guaranteed for three years (2016-2018) for the GSAC to provide this, but will revisit the policy in 2018]. It will be held tonight at Kell's Irish Pub, with free drinks to the first 25 students.

Johnson noted that the GSAC is now an official committee because of a change in our bylaws this year.

Jessica Collett gave an update on the section's finances, the outgoing secretary-treasurer.

- Collett said that the section's financial health has improved over her term, with the section's beginning balance of \$6900 this year. By the end of the year, in part because of the off-site reception and other changes we've made (e.g., giving award recipients their choice of plaque or certificate), we should end up with a balance of \$7500.
- Financially, the section is in good shape, but there has been a decline in the number of people who are giving royalties or other types of contributions to the section – perhaps because resources are being channeled toward the endowment fund for the Graduate Student Investigator Award – but keep in mind that it is possible to make donations directly to the general section fund.

Richard Serpe, chair of the GSIA endowment committee, thanked everyone who generously gave this year, but expressed concern about a rather stagnant status of giving. Despite the number of people who support this activity, when they leave the meetings, they forget. This year, the committee plans to remind people more often.

- We are currently at about \$41,000 in the endowment fund (having dispensed \$4000 over the last four years), but we hope that more people support the activity – whether by giving again if they already have or by giving for the first time. These do not need to be big donations, as even \$25 is helpful.
- We hope to have newsletter stories about how students have benefitted from these funds.

Johnson gave the newsletter/website update for Jennifer McLeer who was not at the meetings.

- Johnson thanked Jennifer for the outstanding job she has done with the social psychology updates being sent out of the listserv and read a report from McLeer:
  - The website moved to Weebly and is prettier and more functional than before, and allows us to track statistics on web-traffic.

- We piloted using the website to collect recommendation letters for the GSIA award. There may be moves in the future to have all the awards through the website in the future.
- Johnson reiterated her gratitude for all the work that McLeer has done, saying that she can't possibly thank her enough.
  - Regarding the newsletter, we had two – one in the spring and the other in the fall.
  - Despite the digital age, the printer-friendly format seems to be working well and McLeer has had a good time formatting it and putting it together. McLeer thanked everyone who had contributed content.
- Johnson said that other section chairs had asked how we got such a great looking newsletter and she's referred them to McLeer.

Jan Stets gave an update for *SPQ*. Richard Serpe passed out a summary of the past year.

- This year was Volume 78 for the journal, and Stets and Serpe's second year.
- There is now a 10,000 word limit to allow them to increase the number of articles published each year. This past year there was a 25% increase in articles.
- The research notes have also been successful. Of the 20 papers published last year, 15% were research notes.
- This year's volume covers a wide array of topics, in part because they reached out to various sections to solicit papers to publish. The success with this is good news.
- Stets thanked the team that has helped move the journal along to where it is now, including the deputy editors: Flaherty, Linda George, and Will Kalkhoff.
- Thirteen people are moving off of the editorial board – 12 because their terms are over and Matthew Hughey who was elected to the ASA publications committee. Stets had the editorial board members stand to be thanked for their service.
- The special issue on Methods will be coming out in December. There are four articles that were accepted and a 5<sup>th</sup> conditional acceptance with a couple R&Rs still in the process. Any papers that won't fit in the special issue will be moved to the March issue. The editors are pleased about the special issue and grateful to the editors: Kathy Charmaz and Jane Sell.
- The journal is working on social media – specifically facebook and twitter – and has noticed an increase in the popularity of those venues, as well as SNAPs (a teaching device, that they're hoping to advertise more).
- The impact factor for one year is 1.457, but Sage has also is posting the 5 year impact factor, which is 3.25.
- The journal is still managing about a four week turnaround from submission to decision, thanks to the editorial board (every paper has at least one editorial board member as a reviewer) and over 200 people served as reviewers this past year and worked hard to make the deadlines.
- The acceptance rate is about 12%.
- Stets also thanked the editorial staff, whom she called phenomenal – including Ryan Trettevik, the managing editor, and Elena Fox at Kent State and Phoenicia Fares at UC-Riverside (great graduate student assistants who help with the review process and media outlets).
- Stets and Serpe will end their term in December of 2017 and Stets encouraged section members to consider taking over the editorship. It has been a great experience for the co-editors, but they're looking forward to passing on the baton.
- Gary Alan Fine asked about the possibility of changing *SPQ* being counted as a sociology journal instead of psychology journal, as it artificially lowers the journal's ranking, and suggested that the publication committee or ASA should know that the rating was "bogus."
  - Serpe agreed that it would be nice to be able to change from the psychology comparison to the sociology comparison, but said there was little that could be done about the classification and instead the editors were hoping the ASA would focus on the 5 year impact factor and considering the number of

papers that can be cited – one of the reasons the editors are pleased that they’re able to include more papers in each issue.

Johnson asked if there were any questions or any new business that someone might suggest. She suggested that the council would consider new business at the council meeting that will follow this meeting – including the possibility of following the Culture Section’s lead and changing the title of Secretary-Treasurer to Chief Operating Officer to perhaps address gender imbalances in people accepting the nomination for the position. Another point might be to combine the endowment committee with the GSIA committee.

Johnson thanked all the council members, officers, committee members and chairs. The wonderful people who she worked with made the year much easier – including Peggy Thoits and Tim Hallett who are rolling off the council and Tim Owens who was immediate past-chair. She also thanked Elizabeth Culatta who has served as the student representative and Collett who was completing her term as Secretary-Treasurer. She reminded the audience of the memorial for Sheldon Stryker later that evening. She then passed the gavel, necklace, and Japanese skill toy to Amy Kroska, marking the beginning of her tenure as chair.

Kroska thanked Johnson and Collett and informed the section that she would continue the tradition of having the reception off-site and co-sponsoring it with the Altruism and Emotions Sections (Jan Stets and Amy Wilkins as chairs next year). She and Johnson reminded attendees about the reception and closed the meeting.

The meeting was adjourned at 12:04pm.

<b>Last Name</b>	<b>First Name</b>	<b>Section Member?</b>
Andersson	Matthew	Y
Beavan	Kelly	N
Bergstrand	Kelly	Y
Bianchi	Alison	Y
Boyle	Kaitlin	Y
Brashears	Laura	Y
Burke	Peter	Y
Callero	Peter	Y
Cannon	Bryan	Y
Carr	Deborah	Y
Cason	Trent	Y
Chin	Lynny	?
Collett	Jessica	Y
Corra	Mamadi	Y
Culatta	Elizabeth	Y
DeLamater	John	Y
Doan	Long	Y
Emanuelson	Pamela	Y
Felmlee	Diane	Y
Flaherty	Michael	Y
Foschi	Martha	Y
Harkness	Sarah	Y

Hasting	Orestes (Pat)	Y
Hayward	Jennifer	Y
Hegtvedt	Karen	Y
Hunzaker	M.B.	Y
Jasso	Guillermina	Y
Kelley	Christopher	Y
Kelly	Chelsea	Y
Kerns	Kristin	Y
Kiecolt	K.	Y
Kroska	Amy	Y
Kuipers	Kathy	Y
Lucas	Jeffrey	Y
Manago	Bianca	Y
Melamed	David	Y
Mize	Trenton	Y
Molm	Linda	Y
Oates	Gary	Y
Owens	Timothy	Y
Pals	Heili	Y
Pierce	Kayla	Y
Pirkey	Melissa	Y
Reichelmann	Ashley	Y
Ridgeway	Cecilia	Y
Robinson	Dawn	Y
Rogers	Kimberly	Y
Santana	Jessica	Y
Savage	Scott	Y
Schaefer	David	Y
Schmidt	Marshall	Y
Schneider	Andreas	Y
Serpe	Richard	Y
Shelly	Ann	Y
Shelly	Robert	Y
Skvoretz	John	Y
Soboroff	Shane	Y
Stets	Jan	Y
Taylor	Catherine	Y
Taylor	Marylee	Y
Tyndall	Benjamin	Y
Webster	Murray	Y
Whitham	Monica	Y
Willer	David	Y
Willer	Robb	Y
Zhao	Jun	Y
Johnson	Cathryn	Y

---

## Section Council Meeting

*In this portion of the report, please discuss your section's deliberations at its Council Meeting. This portion of the report should include an agenda, a count or list of members present and a copy of the meeting's minutes. If no minutes are available, please provide a summary of decisions made by the Section Council. Please include information on all other Council Meetings conducted during the previous year.*

### 2016 Social Psychology Council Meeting Minutes

August 20, 2016  
Rock Bottom Brewery  
Seattle, WA

Attendance: Jessica Collett, Elizabeth Culatta, Sarah Harkness, Cathryn Johnson, Amy Kroska, Tim Owens, David Schaefer, Richard Serpe, Jan Stets.

Cathryn Johnson (CJ) called the meeting to order at 12:30pm and began by having the attendees introduce one another.

The council approved the 2015 minutes.

#### Committee Reports:

1. Cooley-Mead. Deborah Carr served as chair. There were four nominations – Carmi Schooler was selected.
2. Outstanding Recent Contribution. Kathy Kuipers served as chair. As we heard, two of the submissions needed to be excluded because the nominators weren't section members (although the authors were). Ellis Monk won for his recent *AJS* article, "The Cost of Color: Skin Color, Discrimination, and Health among African-Americans." Monk commented to CJ how much the award meant to him and how welcoming the section was.
3. Graduate Student Paper Award. David Melamed served as chair. There were 23 submissions. The winner was Orestes (Pat) Hastings for his paper, "The Psychosocial Effects of Income Inequality."
4. Graduate Investigator Award. Gretchen Peterson (GP) served as chair. There were 7 submissions and that was after GP reached out a second time to try to recruit applicants, so something needs to be done to better advertise this opportunity. Ashley Reichelmann (Northeastern) was given the award (and \$1000 for research funds).
  - a. David Schaefer (DS) commented that last year or the year before there were only 3 submissions, so this is an improvement.
  - b. Richard Serpe (RS) suggested that the numbers will likely increase if we put the GSIA on people's radar by requesting more donations, doing more stories on it in the newsletter, and increasing the amount given to recipients. The more publicity we can get, the better!
  - c. Cathryn (CJ) noted that there have been pieces in the newsletter, but RS said these should focus on the award and not the student. Elizabeth Culatta (EC) agreed, as this gives students ideas about what they might do with the funding and RS noted that it also helps faculty see what their donations might do. CJ said that she will talk to Jennifer MCLeer about such a piece and RS offered to help, perhaps with a conference call. Amy Kroska (AK) suggested we put the deadlines on the website if they're not there already.



- d. Cathryn (CJ) asked Jessica Collett (JC) if people who pledged have been following through on their pledges and they have for the most part. These pledges are kept on an excel spreadsheet that JC has passed along to Jody Clay-Warner (JCW).
5. Nominations Committee. Not much to report – all went well. Alison Bianchi served as chair.
6. Membership Committee. The current number is close to 570 or so. The membership committee, chaired by Joseph Dippong, had sent out a number of calls for people to renew and were working hard to increase membership. However, so many sections are down that we might not be an anomaly.
  - a. Cathryn (CJ) fears that we may need to drop the roundtables if we lose a session as we are the section that tends to offer up the session for the roundtables to for the joint roundtable session with the Emotions Section
  - b. Amy (AK) made the suggestion that we contact people who present in our roundtables (or sessions) that are not currently members (this happened to her when she presented in a criminology roundtable). Jan Stets (JS) suggested one could look at the program more generally to determine presenters whose work is related to social psychology.
  - c. Amy (AK) suggested that inviting people to join committees might be another way, because committee members are supposed to be section members.
  - d. The council briefly discussed the benefits of sponsoring students – who are only \$5 – as a way to increase membership, but worry that this is a short-term solution as those students tend not to re-register the following year unless supported again, so JS suggests we need something to encourage students, to hook them in, and get them to think of themselves as ongoing members.
  - e. David Schafer (DS) suggested that students don't know the connection between membership and session allocations and JS agreed, saying that students don't even know what a section does. JS suggested section lay out what a section is all about in a user-friendly manner and post that on the website. JC said that she had sent students in her own department a list of section benefits that she would gladly share with the section to build on with input from others and perhaps use for recruitment in the future. CJ said we could share that with faculty to share with students, as non-members are clearly not receiving our emails, newsletters, etc. EC suggests that students get a lot of bang for their buck in the section, with \$5 being a reasonable fee.
  - f. Sarah Harkness (SH) comments on how expensive the ASA seems in general compared to other professional associations.
7. Endowment Committee (GSIA). Richard Serpe (RS) served as chair. The committee did not get as much done this year as we hoped, but we hope to be able to ramp it up this coming year because it's not that people aren't willing to give, but that the need isn't in front of them. RS asked about the success of the pledge cards disseminated at the business meeting and JC said she received five, ranging from \$25 to significantly higher. We seemed to receive significantly more money last year at the ASA and immediately after, but the donations dropped off and we did not receive any between the end of November 2015 and today.
  - a. Jessica (JC) shared that at least some of the endowment fund is currently earning interest in CDs and money market accounts. Some sections are asking for the ability to invest their own funds, but the ASA does not seem keen on that idea and the council agreed that it is better to be safe and earning little interest (0.75%) than losing any of the money. The July 31<sup>st</sup> balance is now \$40,969.
8. Professional Affairs: Nothing to report.
9. Graduate Advisory Committee: Elizabeth (EC) updated us about the mentoring program, which seems to be off to a strong start and the post-ASA survey will be helpful in refining the program. JC suggested that given the wide range of ways that people want to use their mentors (e.g., advice on applying to a PhD program, to read work, to chat about work-life balance, etc.) it might be helpful not just to gather information on student and faculty interests, but the areas/topics that people would like to engage in a mentoring relationship.

- a. Jessica (JC) suggested that given the fact that more faculty volunteered from the program than students who requested mentoring, it is worth revisiting the idea of opening the program up to junior faculty as well (and idea suggested by Bridget Welch at the council meeting in 2015).
- b. Amy (AK) expressed concern that any junior faculty mentoring program should not hijack the work that the graduate student were doing and that others who were more advanced might be better suited to match faculty with faculty and asked how we might implement a program. Maybe we could approach the grad students to figure out how they did it and then another committee could work on making pairs. AK suggested that all the data could be collected in the same place, but the data split between two committees. DS encouraged the section to add the mentoring program to the list of potential section benefits. There was agreement that overall the grad students seemed supportive and we could emphasize that those students will hopefully be junior faculty one day who would benefit from a more far-reaching mentoring program.
- c. Tim Owens (TO) suggested that even an ASA buddy could be a good idea, someone to introduce you to others at the receptions and so forth. He also suggested that an article in the newsletter following up with people who used the mentoring program might be a good way to recruit people for both the section and the program.
- d. Sarah (SH) suggested that we put more of these things on FB, even if just quotes or snippets that refer people to newsletters or the webpage, as she's not sure many students read the newsletter and it offers a year-long ability to reach people rather than the twice a year newsletter schedule.

## Budget Update

1. Jessica (JC) gave a summary of the section's current financial status. The section has saved a tremendous amount of money since moving to an off-site reception for the last couple years. This year, the section is spending a similar amount to what it is receiving in dues, section allocations, and other sources. The two new expenses for the section are 1) hosting the new website at Weebly, which is about \$100 a year and 2) the graduate student mixer which the section allocated \$250 a year for 3 years. Royalties and contributions to the general sociology fund are down, but the budget in general is fine. One way we have saved money is by offering award recipients (except the Cooley-Mead winner) the option of either a plaque or a certificate.
  - a. The council approved the budget.
2. The council discussed the process of planning an off-site reception, including how to contact venues, selecting the date, estimating the number – and the difficulties that might occur with planning in Montreal (and perhaps a lower headcount/turnout). JC promised to follow-up with AK about how we estimated the head count over the last few years. RS asked about how we determine the split of costs for co-sponsored receptions. JC said that it was just based on a rough count of members (not taking into account overlap, unique members, etc.) and that this year Social Psychology paid  $\frac{1}{2}$  and the other two section  $\frac{1}{4}$  each. JC clarified that the ASA will only reimburse and will not pre-pay for off-site receptions, in case anything goes wrong. This year all that the venue asked for was a credit card to hold it, but previously some sites have requested a down payment, so it is important to keep in mind that these will not be repaid until after the ASA meetings.

Newsletter and Website: Nothing to report.

## SPQ Update

1. Jan (JS) mentioned that the SPQ editorial board had discussed the potential of having a graduate student advisory committee for the journal – as part of the editorial board, training them how to review, etc. and there were a number of positive things that might come of such a policy (e.g., students get feedback on their review from more advanced scholars). However, an editorial board member approached JS after the meeting saying that this has not worked at *Social Problems* and has actually been horrible, whether because of the execution

(e.g., often relying on graduate students' reviews) or the graduate students' performance. There would be a lot of things to figure out here (RS): how many people will be involved, how, who would choose them, what type of feedback will they get and who will give it, etc.? The council responded that it seems like a lot of work, but RS suggested there could be a deputy editor who was in charge of over-seeing the program (or perhaps dividing the work between them [JS]). RS highlighted that the benefit is that it might improve reviews in the long run. DS asked if faculty contact SPQ asking if a student can write the review instead, but that seems to be uncommon.

**Other business:**

1. Jan (JS) asked if there were any joint sessions this year. There were not, other than the roundtables (CJ). The council discussed that it might be worth being more intentional about who sponsors the roundtables from year to year, as it's always assumed to be Social Psychology.
2. Cathy (CJ) discussed the potential of changing the title of Secretary-Treasurer to Chief Operating Officer, or Chief Financial Officer, or Chief Information Officer. The council discussed the requirements of the job and perhaps changing this before the next Secretary-Treasurer is elected (in 3 years). It was unclear if this would require a bylaw change. The culture section has done it, so they are a potential source of information.
3. Cathy (CJ) asked the council to consider combining the endowment committee (that solicits contributions) and the Graduate Student Investigator Award committee (that selects the award winner). JS said that this was consistent with the committee's original goals, but AK suggested a potential downside would be that the best contribution getters (more senior faculty) might not be the ones that would get the most out of reviewing submissions for projects (perhaps a way to engage more young faculty/scholars). RS agreed. We are a large enough section to staff two committees.
  - a. Jessica (JC) suggested that we consider increasing the amount that we are giving to students to drum up interest and support, perhaps saying we'll do this if we reach \$50,000 or another benchmark. RS suggested we raise the amount in increments (perhaps \$1250 or \$1500) first, rather than jumping to \$2000.

Cathy adjourned the meeting at 2:15pm.

**State of the Section Budget**

*Did your section operate within its budget for this year? Please include a copy of last year's projected budget and compare it with actual expenses.*

<b>Social Psychology</b>		<b>Budget for 2016 Year</b>		
<b>Budgeted Expenditures</b>				
Annual Meeting	Amount	Code	Notes	
Reception	\$3,000.00	37300	Reception	
Other Meeting Expenses	\$400.00	37310	Council Meeting	
Misc		37320		
Other		37370		
<b>Total</b>	<b>\$3,400.00</b>	<b>n/a</b>		

Awards	Amount	Code	Notes
Student Awards	\$500.00	37360	Student Travel
Award Plaques	\$200.00	37360	4 plaques
Misc		37360	
Other		37360	
<b>Total</b>	<b>\$700.00</b>	<b>n/a</b>	

  

Communications	Amount	Code	Notes
Website		37330	
Misc		37370	
Other		37370	
<b>Total</b>	<b>\$0.00</b>	<b>n/a</b>	

  

Miscellaneous	Amount	Code	Notes
Membership		37370	Gift Memberships <b>may not</b> be funded from allocated funds. Funds must be raised for this purpose.
Misc		37370	
Other		37370	
<b>Total</b>	<b>\$0.00</b>	<b>n/a</b>	

  

Summary	Amount	Notes
<b>Budgeted Expenditures</b>	\$4,100.00	
<b>Estimated Income</b>	\$3,406.00	
<b>Carryover Balance</b>	\$4,807.12	Brought over from current year's report
<b>Est. End of Year Balance</b>	<b>\$4,113.12</b>	

Yes, we operated within our budget. Above are projected expenses, and below are actual expenses. As you will see, \$4100 was the projected expenditures, and actual expenditures was \$2228. We, however, currently have between 605-610 members, instead of 640 or so, but we saved particularly with the reception:

## Report for 2016

### Social Psychology

Note: All shaded areas are self calculating. This budget template only covers activity for your section's primary account. Any restricted accounts and endowments must be monitored and reported on separately. Please use the Notes field to provide information on miscellaneous or other expenditures.

For more information please contact the Section Coordinator, Justin Lini (lini@asanet.org)

Expenditures			
Annual Meeting	Amount	Code	Notes
Reception	\$1,346.00	37300	off-site (Rock Bottom Brewery)
Other Meeting Expenses	\$171.57	37310	council lunch (Rock Bottom Brewery)
Misc	\$136.00	37320	grad student mixer (Kell's Irish Pub)
Other		37370	
<b>Total</b>	<b>\$1,653.57</b>	<b>n/a</b>	

Awards		Amount	Code	Notes
Student Awards		\$371.20	37360	travel (air+taxi) for Pat Hastings 3 engraved plaques
Award Plaques		\$104.55	37360	
Misc			37360	
Other			37360	
<b>Total</b>		\$475.75	n/a	
Communications		Amount	Code	Notes
Website		\$98.00	37330	2 x \$49.00 payments to Weebly
Misc			37370	
Other			37370	
<b>Total</b>		\$98.00	n/a	
Miscellaneous		Amount	Code	Notes
Membership			37370	Gift Memberships <b>may not</b> be funded from allocated funds. Funds must be raised for this purpose.
Misc			37370	
Other			37370	
<b>Total</b>		\$0.00	n/a	
Summary		Amount	Notes	
<b>Total Expenditures</b>		\$2,227.32	From Net Assets, Beginning Balance in Q1	
<b>Current Year's Income</b>		\$2,602.00		
<b>Carryover Balance</b>		\$6,935.00		
<b>End of Year Balance</b>		<b>\$7,309.68</b>		

**An operating budget for the coming year approved by the Section Council.**

*A separate spreadsheet is provided to calculate the planning budget and track expenses. Please work with your Section's Secretary Treasurer on this point. The budget is of critical importance to the Committee on Sections and **must** be included with the section's annual report.*

Entire Report for 2016, including the Budget for 2017, included here.

Note: All shaded areas are self calculating. This budget template only covers activity for your section's primary account. Any restricted accounts and endowments must be monitored and reported on separately. Please use the Notes field to provide information on miscellaneous or other expenditures.

For more information please contact the Section Coordinator, Justin Lini (lini@asanet.org)

<b>Expenditures</b>				
<b>Annual Meeting</b>		<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Reception		\$1,346.00	37300	off-site (Rock Bottom Brewery)
Other Meeting Expenses		\$171.57	37310	council lunch (Rock Bottom Brewery)
Misc		\$136.00	37320	grad student mixer (Kell's Irish Pub)
Other			37370	
<b>Total</b>		<b>\$1,653.57</b>	<b>n/a</b>	
<b>Awards</b>				
<b>Awards</b>		<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Student Awards		\$371.20	37360	travel (air+taxi) for Pat Hastings
Award Plaques		\$104.55	37360	3 engraved plaques
Misc			37360	
Other			37360	
<b>Total</b>		<b>\$475.75</b>	<b>n/a</b>	
<b>Communications</b>				
<b>Communications</b>		<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Website		\$98.00	37330	2 x \$49.00 payments to Weebly
Misc			37370	
Other			37370	
<b>Total</b>		<b>\$98.00</b>	<b>n/a</b>	
<b>Miscellaneous</b>				
<b>Miscellaneous</b>		<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Membership			37370	Gift Memberships <b>may not</b> be funded from allocated funds. Funds must be raised for this purpose.
Misc			37370	
Other			37370	
<b>Total</b>		<b>\$0.00</b>	<b>n/a</b>	
<b>Summary</b>				
<b>Summary</b>		<b>Amount</b>	<b>Notes</b>	
Total Expenditures		\$2,227.32	From Net Assets, Beginning Balance in Q1	
Current Year's Income		\$2,602.00		
Carryover Balance		\$6,935.00		
<b>End of Year Balance</b>		<b>\$7,309.68</b>		

<b>Income</b>			
	<b>Source</b>	<b>Amount</b>	<b>Calculated</b>
	<b>Section Allocation</b>	\$2,266.00	
<b>Description</b>	Fill this in using the "Section Budget Allocation" from the "Year to Date" Column		
	<b>Levied Dues</b>	\$336.00	Special
<b>Description</b>	Fill this in using the "Dues Income" from the "Year to Date" Column. Your section may not collect excess dues. Dues income accrues on a monthly basis, so this number will change over time.		
	<b>Contributions</b>	\$0.00	n/a
<b>Description</b>	These are funds raised from members.		
	<b>Royalties</b>	\$0.00	n/a
<b>Description</b>	Royalties donated by members or generated through other activities.		
	<b>Outside Contributions</b>	\$0.00	n/a
<b>Description</b>	Funds donated from individuals/entities outside the section.		
	<b>Miscellaneous Income</b>		n/a
<b>Description</b>	Anything not captured above. Please replace this text with a description		
	<b>Miscellaneous Income</b>		n/a
<b>Description</b>	Anything not captured above. Please replace this text with a description		
	<b>Total</b>	\$2,602.00	n/a

## Social Psychology

## Budget for 2017

Use this sheet to assist with planning for the next year. **All operating budgets must be approved by the section council.**

Note: All green shaded areas are self calculating. This budget template only covers activity for your section's primary account. Any restricted accounts and endowments must be monitored and reported on separately. Please use the Notes field to provide information on miscellaneous or other expenditures.

For more information please contact the Section Coordinator, Justin Lini (lini@asnet.org)

<b>Budgeted Expenditures</b>			
<b>Annual Meeting</b>	<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Reception	\$1,800.00	37300	off-site reception (TBD)
Other Meeting Expenses	\$400.00	37310	council meeting (TBD)
Misc	\$250.00	37320	grad student mixer (TBD)
Other		37370	
<b>Total</b>	<b>\$2,450.00</b>	<b>n/a</b>	
<b>Awards</b>	<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Student Awards	\$500.00	37360	air+taxi travel for award winner
Award Plaques	\$150.00	37360	
Misc		37360	
Other		37360	
<b>Total</b>	<b>\$650.00</b>	<b>n/a</b>	
<b>Communications</b>	<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Website	\$100.00	37330	
Misc		37370	
Other		37370	
<b>Total</b>	<b>\$100.00</b>	<b>n/a</b>	
<b>Miscellaneous</b>	<b>Amount</b>	<b>Code</b>	<b>Notes</b>
Membership		37370	Gift Memberships <b>may not</b> be funded from allocated funds. Funds must be raised for this purpose.
Misc		37370	
Other		37370	
<b>Total</b>	<b>\$0.00</b>	<b>n/a</b>	
<b>Summary</b>	<b>Amount</b>	<b>Notes</b>	
<b>Budgeted Expenditures</b>	\$3,200.00	Brought over from current year's report	
<b>Estimated Income</b>	\$2,914.00		
<b>Carryover Balance</b>	\$7,309.68		
<b>Est. End of Year Balance</b>	<b>\$7,023.68</b>		



Estimated Income					
Source	Amount	Calculated			
Section Allocation	\$2,214.00	(Members*2)+A			607
Description	<p>"A" is determined by the overall membership size: Sections with fewer than 200 members receive a base allocation of \$500. Sections with less than 300 members but more than 200 members receive a base allocation of: (# of section members minus 100) multiplied by \$5. Sections with more than 300 members receive a base allocation of \$1,000. In addition the section receives two dollars from dues of each member. <b>To calculate this amount enter your section's membership in the shaded box on the left. See your monthly membership report update for these numbers.</b></p>				
Levied Dues	\$700.00	Special	350	217	40
Description	<p>Any dues raised by the sections in excess of the base rate go directly to the section's coffers. The base rate is \$10 for regular members, \$5 for students and \$10 for associate (low income) members. Subscription Fees for Section Journals are not added here. <b>To calculate this, add regular members to the light shaded box, student members to the middle shaded box, and low income members to the dark shaded box on the left hand side. See your monthly membership report update for these numbers.</b></p>				
Contributions		n/a			
Description	<p>These are funds raised from members.</p>				
Royalties		n/a			
Description	<p>Royalties donated by members or generated through other activities.</p>				
Outside Contributions		n/a			
Description	<p>Funds donated from individuals/entities outside the section.</p>				
Miscellaneous Income		n/a			
Description	<p>Anything not captured above. Please replace this text with a description</p>				
Miscellaneous Income		n/a			
Description	<p>Anything not captured above. Please replace this text with a description</p>				
Total	\$2,914.00	n/a			

---

## **Statements, Notes, Observations**

*Please feel free to use this space for anything that does not fit above.*

---

As you see in our Business meetings, Jessica Collett, our Secretary-Treasurer reported the following:

- Section's financial health has improved over her term, with the section's beginning balance of \$6900 this year. By the end of the year, in part because of the off-site reception and other changes we've made (e.g., giving award recipients their choice of plaque or certificate), we should end up with a balance of \$7500.
- Financially, the section is in good shape, but there has been a decline in the number of people who are giving royalties or other types of contributions to the section – perhaps because resources are being channeled toward the endowment fund for the Graduate Student Investigator Award – but keep in mind that it is possible to make donations directly to the general section fund.

## **The Previous Year**

*This section discusses your section's activities during your term as Section Chair.*

### **Overview**

*Please provide an overview of your section's programming for the last year. We also invite you to include information on the state of the section, sentiments of the members, important issues in the field.*

Our highlights over the previous year:

- Smooth sailing in finding volunteers/chairs for all our section's committees.
- Changes approved in bylaws to include addition of Graduate Student Advisory Committee to our section, and revised language regarding Cooley-Mead award.
- Graduate Student Advisory committee developed and initiated new faculty/student mentoring program. As you can see in minutes, this program was highly successful -- 34 matched pairs met at the ASA meetings. GSAC will conduct a follow-up survey this October to get feedback about positive aspects and any places for improvement.
- Healthy application numbers for all our section's four awards. Committees worked well and chose outstanding winners.
- Once again, it was smooth sailing in finding members to run for the open offices. Elections went well.
- Cooley-Mead address by Carmi Schooler-- very good attendance.
- Graduate student mixer successful.
- Two newsletters with improved format; updated website and facebook by Jennifer McLeer.
- ASA section sessions focused on intersections of social psychology with culture, organizational processes, and social movements. Roundtables with Mental Health and Emotions sections.
- Reception off-site with Altruism and Emotions sections was highly successful.

---

### **Recruiting and Retention Efforts**

*What efforts did your section make to retain last year's members and reach out to new members? What were the results of the section's retention efforts?*

-Membership numbers were lower than normal (570 by ASA meetings), but by this mid-September, section reached over the 600 membership mark. Membership committee worked hard to reach out to those who did not renew this year, and to advertise gift memberships to current members. New chair, Amy Kroska, along with Graduate Student Advisory committee, got us over the 600 mark by mid-September. We learned from ASA data that a number of sections were lower in their membership numbers this past year, and so we were not alone. We believe that one of the reasons may be that those who did not attend ASA in Seattle did not renew ASA membership and therefore, did not renew section membership, but we are not sure. Please see Council meeting minutes for other ideas regarding membership.

---

### **Communications Strategy**

*How does your section communicate with its members? Did it begin using any new technologies or techniques, if so were they effective? Please include links to your section's website, newsletter and other electronic media used.*

Yes, our newsletter editor/Website manager, Jennifer McLeer, updated our website, with ASA guidelines and assistance. The newsletter has a new look which we believe is a noticeable improvement. The website moved to Weebly and is prettier and more functional (including good announcements page), and allows us to track statistics on web-traffic. Jennifer also helped our section pilot the website to collect recommendation letters for the GSIA award, and we hope to administer all section awards through the website in the future. We do have facebook and twitter, and although the traffic is okay, there are ideas about how to improve traffic. Finally, I made regular announcements through the listserv (usually biweekly). Here is our link, with newsletters available as well:

<http://www.socialpsychologyasasection.com/>

---

### **Statements, Notes, Observations**

*Please feel free to use this space for anything that does not fit above.*

---

Jennifer McLeer and the sections' graduate students have suggestions on how to continually improve our social media connections.

## **The Coming Year**

This portion of the report discusses your section's plans for next year.

### **Elections and Nominations**

*This section details who is on the section's Nominations Committee and how they were appointed. If your section does not have a standing Nominations Committee, please discuss your process for nominating candidates for next year's elections.*

#### **NOMINATIONS COMMITTEE**

Alison Bianchi (chair), André Christie-Mizell, Adam Horowitz (grad student), Pam Kirk, Jane McLeod, and Jane Sell.

The Committee Chair, Alison Bianchi, served as a member of the committee last year. The five members and the graduate student representative were all appointed by the Chair in consultation with the Council. Election results: Matthew Hunt, chair-elect; Jody Clay-Warner, secretary-treasurer; Matt Brashears and Sarah Harkness, council members; and Bianca Manago, student representative.

---

### **Plans for the coming year.**

*What sort of programming will your section conduct for next year's Annual Meeting. Will the section begin any new projects before then?*

- Amy Kroska, current Chair, is organizing set of exciting sessions for next ASA meeting.
  - This is the second year in a row that we had our reception off-site, a financially sound move, and they both have been successful. The section will continue this activity for next ASA meeting.
  - Jennifer McLeer will work with Amy Kroska and Richard Serpe to include stories about the impact of the GSIA award in the section newsletter.
  - Amy and the Council will work with the Graduate Student Advisory Committee to follow-up with a survey regarding people's experiences with the new mentoring program.
  - Plans for putting teasers and links for newsletters and email announcements on the section's FB page.
- 

### **Statements, Notes, Observations**

*Please feel free to use this space for anything that does not fit above.*

---

---

## **The Association and the Executive Office**

*This is your opportunity to put items onto the agenda of the Committee on Sections and ASA Staff.*

### **What issues would you like raised or recommendations would you like to make to the ASA Council and Committee on Sections?**

*This is your opportunity to make policy suggestions or discuss any difficulties that your section encountered during your tenure as Section Chair.*

---

### **What issues would you like raised or recommendations would you like to make to ASA Staff?**

*Please feel free to suggest improvements to sections procedures or services provided to sections. Interactions with ASA staff were excellent throughout the year.*

---

### **Statements, Notes, Observations**

*Please feel free to use this space for anything that doesn't fit above.*

---