# Annual Report for the Social Psychology Section

# For membership year 2012-13

Prepared by Jan E. Stets, Past Chair of the Section.

October, 2013



# **Section Governance**

# **Business Meeting**

# **Social Psychology Section Business Meeting Agenda**

Welcome and Introductions (Jan Stets)

Recognition to current and outgoing council members, past section chair, and current committee chairs. Welcome to incoming chair, chair-elect, and council members (Jan Stets)

#### Highlights of 2012-13

Brief Report on committee activities:

Lynn Smith-Lovin (Chair), Cooley-Mead Award Committee Linda Molm (Chair), Outstanding Recent Contribution John DeLamater (Chair), Graduate Affairs Committee Alicia Cast (Chair), Graduate Student Investigator Committee Shelley Correll (Chair), Nominations Committee Jessica Collett (Chair), Membership Committee Karen Hegtvedt (Chair), Endowment Development Committee Jody Clay-Warner (Chair), Professional Affairs Committee Ryan Trettevik (Chair), Graduate Student Advisory Committee

Secretary/Treasurer's Report (Pam Jackson)

Newsletter Report (Laura Aufderheide Brashears)

Webmaster Report (Philip Brenner)

SPQ Report (Karen Hegtvedt)

**Closing remarks** 

# **Social Psychology Council Meeting Minutes**

August 11, 2013 McCormick and Schmick New York City

Attendance: Laura A. Brashears, Phillip Brenner, Alicia Cast, Jody Clay-Warner, Jessica Collett, Jeremy Freese, Tim Hallett, Karen Hegtvedt, Pam B. Jackson, Cathy Johnson, Melissa Milkie, Brian Powell, Robin Simon, Lynn Smith-Lovin, Richard Serpe, Jan Stets, and Robb Willer.

Jan Stets (JS) called the meeting to order at 12:17pm. Welcome and introductory remarks.

Committee Reports:

1. Cooley-Mead. Lynn Smith-Lovin (LSL) served as chair. There were 8 outstanding nominees from multiple people with good documentation for each of them. There weren't any issues with

the committee. Gary Alan Fine was easily chosen as the recipient. Tim Hallett will do the introductory remarks.

- 2. Outstanding Contribution. Linda Molm served as chair. 22 papers were submitted. The winner is Tim Hallett. His article was summarized in the newsletter. There were two issues for council's feedback:
  - a. First, because in the call it asks for either and article or a chapter and the chapter is not specified, people were submitting chapters from monographs.
    - i. Linda requested that we specify that only chapters from edited volumes can be submitted. Council agreed.
  - b. Second, there was a large number of self-nominated papers and a small number nominated by other people. Linda wasn't sure if this changes the quality of the paper.
    - i. After a lengthy discussion, members of council decided to restrict submissions to those nominated by others and to stipulate this expectation in the award announcements. Karen Hegtvedt (KH) suggested that this could help limit nominations.
- 3. Graduate Student Paper Award. John DeLamater served as chair. There were 23 submissions. He made several recommendations for the committee in the future:
  - a. First, he requested a specified format.
    - i. The council decided that submissions should be in .pdf format.
  - b. Second, he asked for blind submissions.
    - i. Robin Simon (RS) argued that seeing students' names is an important way to get to know our students. JS has never seen bias despite not having a blind process. After a lengthy discussion, the council decided that there was no way to blind all submissions, particularly for individuals who were submitting already published papers.
  - c. Third, a number of the papers had been considered last year. John suggested that papers should be significantly revised to be considered again.
    - i. RS told the council that the Emotions Section just dealt with this and ultimately decided to allow multiple submissions without revision. KH suggested that there be a limit of times authors can resubmit. The council considered asking authors to revise any submissions, but Brian Powell (BP) questioned the soundness of that request given we don't provide feedback. The council ultimately decided that papers can be considered multiple times, but not to change any verbiage of announcements, etc. to specify that so as not to increase the submissions.
  - d. Finally, he asked council to consider requiring that students who submit are members.i. The council agreed and suggested it be put in the announcement.
- 4. Graduate Investigator Award. Alicia Cast served as chair. This year's committee had to design the submission guidelines and process. Ultimately, students needed to submit a proposal and the advisor an evaluation form (a nomination form). They considered blind submissions, but the advisor's evaluation form is an important part of the application. Things went smoothly, except that there were only 4 submissions. Trenton Mize (Indiana) was ultimately given the award.
  - a. Next year's committee might want to think of ways to increase submissions.
- 5. Nominations Committee. Shelley Correll served as chair. This year's committee had to create a slate to replace the chair-elect (Tim Owens), secretary/treasurer (Jessica Collett), two

council members (Richard Serpe and Peggy Thoits) and a student representative (Aaron Silverman, Stanford). The committee found that it was relatively easy to get people to agree to run.

- 6. Membership Committee. Jessica Collett (JC) served as chair. There was more activity this year, but the committee fell short of securing 800 members.
  - a. Richard Serpe (RiSe) noticed more activity this year than in the past and thought that it was helpful.
  - b. Robb Willer (RW) and LSL both noted the potential of the special issue of SPQ on intersections of culture and social psychology for increasing membership in the year ahead.
    - i. There was a recommendation that the section try to foster this connection with joint sessions at future ASA meetings.
- 7. Endowment Committee (GSIA). Karen Hegtvedt (KH) served as chair. Our balance is currently \$36,355, with 55 members contributing. Eleven contributed more than \$1000, 12 contributed between \$500 - \$999, and most contributed in the \$100-\$499 range. The committee ultimately wants to double the award (to \$2000), but that's impossible at the current balance. The ultimate goal is \$100,000 and a 50% participation rate (among faculty), so we are well short of those goals.
  - a. KH has found that sending reminders is helpful, particularly for those who pledged to give over multiple years.
  - b. KH articulated the committee's main goal as making giving easier. To this end, this year the committee made formal pledge cards to pass out at the meeting rather than just using blank index cards. KH suggested that technology might be another way to do this perhaps creating an easy way to give on Facebook or Paypal. KH suggested putting a young person on this committee in the future who could help get a more technologically advanced system.
  - c. Melissa Milkie (MM) suggested adding something to the ASA enrollment/registration page to make it easy. KH had mentioned it to ASA, but thought that they didn't want anything that would compete with the minority fellowship, etc. Jeremy Freese (JF) agreed that it was unlikely something like this could happen.
  - d. Jan felt that a strong campaign last year had petered out over the year and it was important to keep it on the section's radar to try to get it going.
  - e. Other ideas were coming up with a slogan (e.g., 100 at \$100) and targeting classes of folks to make them more responsible.
  - f. KH is going to check to see if we are over the threshold to invest the money. BP suggested that we were losing potential revenue if ASA is just holding onto the money.

As of now, the section does not have a Facebook page. Tim Hallett (TH) suggested that the education section's page has really taken off and has been a great way for the section to stay connected and for members to see the relevance of the section to contemporary articles and social life. However, he understands that it is a big job (although it could serve a dual purpose, advertising and a place for people to donate). JS suggested that we have an additional person be the FB editor (like the newsletter editor and webmaster). Jody Clay-Warner also commended the emotions section's web presence – with over 500 FB likes and 1500 Twitter followers. She finds that having the newsletter editor keep it up is efficient. The general

consensus was that young people would be best to start it up and that it would only take an hour or two a month to keep it up.

- Everyone was in favor of a motion to create a FB page.
- 8. Professional and External Affairs Committee. Jody Clay-Warner (JCW) served as chair. The goal of the committee is to make members aware of funding and job opportunities. She has primarily used the section newsletter to do this. The committee is also charged with making connections to other sections and disciplines.
  - a. This past year, JCW was invited to TASA's (the Australian Sociological Association) affect and emotion workshop and found that they were amenable to building greater connections with the ASA. She invited someone from TASA to the ASA meetings and wanted to brainstorm how to get more control over our section's money so that we can perhaps provide some funding to help get TASA members to the meetings in San Francisco next year (as it's the easiest place in the US for Australians to get to). The organization has a lot of money and helps TASA members come to the ASA meetings every two years to keep them from feeling isolated, so anything we have to offer is just a sign of good will. There was also the suggestion to have a cross-cultural chair's hour for the Emotions section next year.
  - b. We might think of having a special section session next year devoted to this as well.
- 9. Graduate Advisory Committee. Ryan Trettevik from UCR served as chair. This committee is charged with boosting graduate student involvement in the section. Jan recommends that Jeremy keeps this up. They did two major things this year:
  - a. They created a FB group of graduate students that now has 65 members. They are using it as a forum to exchange comments on papers that they post. It has been really active.
  - b. They also organized an after-reception party. This went well (with 30+ participants), so they would like to keep it up.
  - c. The committee initially began when charged with assessing graduate student concerns. There is hope that they can collect data along those lines again in the near future. There wasn't time this academic year.
  - d. RW suggested giving the FB page responsibility to them, or they could be charged with finding someone to do it, but RiSe suggested that a tenure-track person who wanted to get more involved in the section might be a better person to approach.
  - e. JS suggested that when choosing a student to chair that committee this coming year, JF should select someone in his home institution so that he can keep an eye on them.

### Budget Update

 Pam (PBJ) gave a summary of the base account (May: \$11,723, \$1300 less than last year) – we still need to pay for the luncheon and the reception – and of the graduate student investigator award.

## Newsletter Update

- 1. Laura (LAB) informed us that the newsletter is getting shorter (20 to 12 pages) as content shifts to the website.
  - a. There were more awards to report on this year. These were included in the summer newsletter. Laura suggested that chairs of award committee be made explicitly aware that it is there job to write a blurb for the newsletter. One chair this year was reticent to, putting LAB in the strange position of dealing with a senior faculty member.

- b. Laura is VERY ready to pass the newsletter on to someone else.
- c. Round of applause for Laura.

### Website Update

1. Phil (PB) moved the website from Wisconsin to ASA. They also now include graduate student profiles for those on the job market. A FB page that pushes people back to the website might increase traffic.

## SPQ Update

- 1. The impact factor moved up this year.
  - a. Snaps and Podcasts might be helping. All articles have these, not just select articles.
- 2. SPQ is now ranked 7<sup>th</sup> out of 60 Social Psychology journals (because they are classified with psychological social psychology journals).
- 3. There was a bump in submissions this year (218), but likely generated by the special issue.
- 4. There is a 7% acceptance rate. The preject rate is 10-15%.
- 5. Average number of days in review increased by one day (74), but still well under 12 weeks.
- 6. The special issue, edited by Jessica Collett and Omar Lizardo, on the intersection of social psychology and culture is coming out June 2014. 25 submissions, some were prejected.

\*\*Discussion of ASR Meeting & Multiple R&Rs Debacle\*\*

Jan made a few announcements in closing:

- 1. This past year, council decided to make the outstanding recent contribution window the past three years (rather than a two year period). This was clarified in the announcement.
- 2. John DeLamater's most recent edition of his *Handbook of Social Psychology* (2014) is out now. Remember that half of the royalties go to the section.
- 3. Thanks RW and Will Kalkhoff, rotating off the council, LAB for her work on the newsletter, and BP for his help over the last year.
- 4. JF has no new business for the council.

Jan closed the meeting at 1:52pm.

# Social Psychology Section Council Meeting Agenda

Welcome (Jan Stets)

## Highlights of 2012-13

Brief Report on committee activities:

Lynn Smith-Lovin (Chair), Cooley-Mead Award Committee Linda Molm (Chair), Outstanding Recent Contribution John DeLamater (Chair), Graduate Affairs Committee Alicia Cast (Chair), Graduate Student Investigator Committee Shelley Correll (Chair), Nominations Committee Jessica Collett (Chair), Membership Committee Karen Hegtvedt (Chair), Endowment Development Committee Jody Clay-Warner (Chair), Professional Affairs Committee Ryan Trettevik (Chair), Graduate Student Advisory Committee Secretary/Treasurer's Report (Pam Jackson)

Newsletter Report (Laura Aufderheide Brashears)

Webmaster Report (Philip Brenner)

SPQ Report (Karen Hegtvedt)

**Closing remarks** 

# **Social Psychology Section Council Meeting Minutes**

August 12, 2013 Hilton Midtown, New York City Recorded by: Jessica L. Collett

78 people were in attendance.

Jan Stets called the meeting to order at 11:33am.

The meeting began with committee reports and related awards:

- Linda Molm (chair of the best contribution award committee) introduced Tim Hallett (Indiana), this year's winner for his paper, "The Myth Incarnate: Recoupling Processes, Turmoil, and Inhabited Institutions in an Urban Elementary School."
- John DeLamater (chair of the best graduate student paper award committee) introduced Matt Andersson (Iowa), this year's winner for his paper, "More than a Feeling: Emotional Well-Being and the Activation of Education."
  - John also announced two changes to the paper submission process that had been approved by council. First, all submission must be in .pdf format. Second, papers will only be considered from section members.

John also announced that the most recent edition of his edited volume, The Handbook of Social Psychology, was on display at the Springer table at the meetings and would be available in all formats – including downloading chapter by chapter as ebooks – in the very near future.

- Alicia Cast (chair of the graduate investigator award committee) introduced the inaugural winner, Trenton Mize (Indiana) and urged those present to spread the word about the award to increase submissions in the years to come.
- Shelley Correll (chair of the nominations committee) gave an update on elections. New officials include the chair-elect (Tim Owens), secretary/treasurer (Jessica Collett), two council members (Richard Serpe and Peggy Thoits) and a student representative (Aaron Silverman, Stanford). The committee found that it was relatively easy to get people to agree to run and it only took 7 days to get enough candidates to fill the slots.
- Jessica Collett (chair of the membership committee) gave an update on membership, with 708 the projected total by the end of the membership years (September 30, 2013). This is 42 members higher than the ASA anticipated in April, suggesting a recent bump in registrations.
- Jody Clay-Warner (chair of professional and external affairs) gave an update on the committee's progress. They spent the year advertising funding and job opportunities in the newsletter and Jody recently partnered up with TASA (the Australian Sociological Association)

after she was invited to give a talk at their annual meetings. She invited someone from TASA to the ASA meetings and wanted to brainstorm how to get more control over our section's money so that we can perhaps provide some funding to help get TASA members to the meetings in San Francisco next year (as it's the easiest place in the US for Australians to get to). The organization has a lot of money and helps TASA members come to the ASA meetings every two years to keep them from feeling isolated, so anything we have to offer is just a sign of good will. There was also the suggestion to have a cross-cultural chair's hour for the Emotions section next year.

- The Graduate Advisory Committee also gave an update. The networking reception they planned for after the social psychology reception the night before had been a big success. They also had a Facebook and twitter page and had recently reserved the domain socialpsych.org to develop.
- Pam Jackson (the outgoing secretary treasurer) gave an update on the budget. The current balance is \$11,723. That includes \$9,025 left over from 2012, \$2,384 for our section from the ASA and \$314 in dues. We still have to pay for the reception, the council lunch, as well as reimbursements for the graduate award winner's travel and the cost of plaques. Our separate account for the graduate investigator award is close to \$34,000.
- Karen Hegtvedt (chair of the endowment committee) passed out pledge cards for the graduate investigator award. Donations should be sent to Jessica L. Collett at Notre Dame. Thus far, 11% gave \$1000+, 12% gave \$500-\$999, and the majority gave between \$100-\$499. Giving has been well below the 50% of faculty members that the committee was shooting for. There will be renewed efforts to increase giving this year, including attempting to set up an online giving method.
- Cathryn Johnson (SPQ co-editor) gave an update on the journal. It is doing quite well. The numbers are good, with the journal moving up in the impact factor rankings to #7 out of 30. There were slightly more submissions this year than last, likely because of the special issue (coming out in June 2014) on social psychology and culture that is being guest edited by Jessica Collett and Omar Lizardo. The acceptance rate is 7% and the time in review is up one day from last year (to 74). Cathy is stepping down from Co-Editor and Tim Hallett is stepping down from Deputy Editor, but they will be keeping Debbie Carr on as Deputy Editor and adding Amy Kroska and Doug Schrock as Deputy Editors. Gianna Mosser will continue as Managing Editor.

Cathy and Karen put it on people's radars that the journal will only be at Emory one more year and that they are actively seeking new editors!

- Jan announced that Laura Brashears would, after three years, be ending her term as newsletter editor and asked for volunteers.
- Jan also asked for someone to run the section's Facebook page and D'Lane Compton offered volunteered.
- Jan announced that Phillip Brenner will continue for one more year as the webmaster.

In new business, Jan announced that – based on issues that the outstanding contribution committee had with self-nominations vs. other-nominations this year – that the council had decided to require that submissions were OTHER-nominated. A discussion ensued. Due to time constraints, Jan asked Jeremy Freese (the incoming section chair) to tackle this issue this coming year.

Jan Stets passed the amulet onto Jeremy Freese, marking the beginning of his tenure as chair.

The meeting ended closed at 12:25pm.

## State of the Section Budget

# Social Psychology Financial Report (August 2013)

#### ASA Budget: Description of Expenses (2012-2013)

#### 2012 (July) Balance \$13,192

Figures provided do not give details not yet assessed were August 2012 expenses:

Reception (receipt sent directly to ASA)
Plaques (3)
Graduate Student Reimbursement
Council Meeting (receipt sent directly to ASA)

#### 2013 (May) Balance \$11,723 (only shows \$1,369 worth of expenses so far)

#### 2013 Expenses Reception Plaques

Graduate Student Reimbursement Council Meeting

#### Graduate Student Investigator Award Summary

Initial Contribution	\$15,000.00
Payments Sent to ASA Office (to date)	
June 8, 2012	\$4,950.00
June 22,2012	\$2,500.00
July 23, 20112	\$3,600.00
September 10,2012	\$680.00
October 9, 2012	\$540.00
March 5,2013	\$1,750.00
May 7, 2013	\$600.00
July 26, 2013	\$4,450.00
TOTAL (to date)	\$34,070.00

## An operating budget for the coming year approved by the Section Council.

See attached excel spreadsheet.

# **The Previous Year**

### Overview

The Social Psychology section accomplished a great deal this past year. Three important accomplishments that I would like to highlight include the following:

1) Because we were able to raise roughly \$35,000 from section members thus far, we initiated the first Graduate Student Investigator Award this year. The award carries \$1000 to support a graduate student's forward-looking and cutting-edge research.

2) The graduate students became more involved in the section. They created a Facebook group that now has over 65 student members. They also organized an after-reception party after the section's reception at the meetings.

3) The committee on Professional and External Affairs did some important outreach activity. In an effort to promote intra-disciplinary activity, the committee chair met with representatives of The Australian Sociological Association's (TASA) Section on Affect and Emotion regarding potential cross-association collaboration. ASA social psychologists in Australia have no section, so they default to the section on affect and emotion. A representative of this group (Roger Patulny – University of Wollongong) attended the ASA meetings in New York City where he met social psychology section members at the section reception and attended social psychology paper sessions in the hopes of establishing greater contact between the organizations.

More generally, the section ran smoothly with a very good committee structure in place which included the following:

#### Secretary-Treasurer

Pamela Braboy Jackson (2013), Indiana University pjackson@indiana.edu

**Council** Alison Bianchi (2015), *University of Iowa* <u>alison-bianchi@uiowa.edu</u>

Tim Hallett (2015), *Indiana University* <u>hallett9@indiana.edu</u>

Will Kalkhoff (2013), Kent State University wkalkhof@kent.edu

Melissa Milkie (2014), *University of Maryland, College Park* <u>mmilkie@umd.edu</u> Robin Simon (2014), *Wake Forest University* simonr@wfu.edu

Robb Willer (2013), *University of California, Berkeley* willer@berkeley.edu

Traci Tucker (Student member, 2013), *Stanford University* <u>tntucker@stanford.edu</u>

#### **Newsletter editor**

Laura Auf der Heide Brashears, *Cornell University* <u>laa75@cornell.edu</u>

Webmaster Philip Brenner, University of Massachusetts Boston philip.brenner@umb.edu

#### **Cooley-Mead Award Committee**

Lynn Smith-Lovin (Chair), Duke University, <u>smithlov@soc.duke.edu</u> Jill Kiecolt, Virginia Tech, <u>kiecolt@vt.edu</u> Ed Lawler, Cornell University, <u>elj3@cornell.edu</u> Jeylan Mortimer, University of Minnesota, <u>morti002@atlas.umn.edu</u> Lisa Walker, University of North Carolina, Charlotte, <u>lisa.walker@uncc.edu</u>

#### Outstanding Recent Contribution in Social Psychology Award Committee

Linda Molm, University of Arizona, <u>molml@u.arizona.edu</u> Matthew Hunt, Northeastern University, <u>m.hunt@neu.edu</u> Amy Kroska, Oklahoma University, <u>amykroska@ou.edu</u> Jeff Lucas, University of Maryland, <u>ilucas@socy.umd.edu</u> Tim Owens, Kent State University, <u>tjowens@kent.edu</u>

#### **Graduate Affairs Committee**

John DeLamater, University of Wisconsin-Madison, <u>delamate@ssc.wisc.edu</u> Matthew Brashears, Cornell University, <u>meb299@cornell.edu</u> Steve Hitlin, University of Iowa, <u>steven-hitlin@uiowa.edu</u> Monica Johnson, Washington State University, <u>monicakj@wsu.edu</u> David Melamed, University of South Carolina, <u>melamed@mailbox.sc.edu</u> Traci Tucker (student member), Stanford University, <u>tntucker@stanford.edu</u>

#### **Graduate Student Investigator Committee**

Alicia Cast (Chair), UC Santa Barbara, <u>acast@soc.ucsb.edu</u> Tim Hallett, Indiana University, <u>hallett9@indiana.edu</u> Jason Schnittker, University of Pennsylvania, <u>ischnitt@ssc.penn.edu</u> Shane Thye, University of South Carolina, <u>srthye@sc.edu</u>

#### **Nominations Committee**

Shelley Correll (Chair), Stanford University, <u>scorrell@stanford.edu</u> Debbie Carr, Rutgers University, <u>carrds@sociology.rutgers.edu</u> Gary Fine, Northwestern University, <u>g-fine@northwestern.edu</u> David Schaefer, Arizona State University, <u>David.Schaefer@asu.edu</u> Matthew Grindal (student member), UC Riverside, <u>mgrin001@ucr.edu</u>

#### Program Committee

Peter Burke (Chair), UC Riverside, <u>peter.burke@ucr.edu</u> Scott Savage, UC Riverside, <u>scott.savage@ucr.edu</u> Jonathan Turner, UC Riverside, <u>jonathan.turner@ucr.edu</u>

#### **Professional and External Affairs Committee**

Jody Clay-Warner (Chair), University of Georgia, <u>jclayw@uga.edu</u> Rashawn Ray, University of Maryland, <u>rjray@umd.edu</u> Bob Shelley, Ohio University, <u>shelley@ohio.edu</u> Murray Webster, University of North Carolina, Charlotte, <u>mawebste@uncc.edu</u>

#### Membership Committee

Jessica Collett (Chair), University of Notre Dame, <u>ilcollett@nd.edu</u> Stephen Benard, Indiana University, <u>sbenard@indiana.edu</u> Philip Brenner, University of Massachusetts Boston, <u>philip.brenner@umb.edu</u> Mike Harrod, Central Washington University, <u>harrodm@cwu.edu</u>

#### **Endowment Development Committee**

Karen Hegtvedt (Chair), Emory University, <u>khegtve@emory.edu</u> Jeremy Freese, Northwestern University, <u>jfreese@northwestern.edu</u> Jane McLeod, Indiana University, <u>jmcleod@indiana.edu</u> Dawn Robinson, University of Georgia, <u>sodawn@uga.edu</u> Jane Sell, Texas A&M University, <u>j-sell@tamu.edu</u>

#### **Graduate Student Advisory Committee**

Ryan Trettevik (Chair), UC Riverside, <u>rtret001@ucr.edu</u> Joseph Dippong, Kent State University, <u>idippong@kent.edu</u> R.C. Morris, Purdue University, <u>robvox@gmail.com</u> Melissa Pirkey, University of Notre Dame, <u>mpirkey@nd.edu</u> Michael Steiner, University of Akron, <u>mcs57@zips.uakron.edu</u> John Stevens, University of Utah, <u>john.stevens@soc.utah.edu</u> Lesley Watson, Emory University, <u>lwatso4@emory.edu</u> Alec Watts, Stanford University, <u>awwatts@stanford.edu</u>

At the ASA meetings, the theme of the section's two paper sessions was "The Self in Social Psychology." There was also an open topics session. Fifteen papers comprised these section sessions. There was also a large number of papers in the roundtables (co-sponsored with the Emotion Section). There were 12 roundtables with a total of 67 papers discussed at the tables.

Please provide an overview of your section's programming for the last year. We also invite you to include information on the state of the section, sentiments of the members, important issues in the field.

## **Recruiting and Retention Efforts**

## Social Psychology Section Membership Committee Report 2013

The committee this year was charged with increasing membership to try to secure over 800 section members before the end of September 2013. To do this, they brainstormed amongst themselves,

communicated with the section chair (Jan Stets), and contacted the section's student advisory committee. Some of the strategies that were used were:

- Contacting members from 2011 who had not registered in 2012, encouraging them to rejoin the section.
- Posting announcements in the section newsletter and on the section listserv touting the benefits of the section (particularly the new Graduate Student Investigator Award) and urging members to not only renew their own memberships, but also encouraging them to reach out to students and colleagues.
- Offering students subsidized memberships (no one took the section up on this offer, although some members sponsored students on our own).
- Making announcements at mini-conferences and in social psychology related sessions that we attended (e.g., the group processes sessions at the Eastern meetings).
- Sending personalized requests to chairs of other related sections to advertise the benefits of the social psychology section for their own members (e.g., emotions, family, conversation analysis, altruism, race, etc.).
- Advertising this year's meeting and the section with the Social Psychology Network.

Currently, the section does not show significant growth from these efforts, but the effect may be delayed. Nevertheless, it is a healthy and stable section compared to last year's figures. It does not show any signs of slowing in its growth.

# **Communications Strategy**

Primarily communication to section members is through our listserv.

Our newsletter editor this past year worked diligently to streamline the newsletter (shortening it from 20 pages to 12 pages) and putting more content up on the website. All newsletters can be accessed at: <u>http://www2.asanet.org/socialpsychology/Publications.html</u>.

Our section webmaster moved the website from Wisconsin to ASA. It is now located at: <u>http://www2.asanet.org/socialpsychology/</u>. This move provides a more stable website link over the long run and a stronger link to ASA. Major activities throughout the year are disseminated in our Fall, Spring and Summer newsletters. Section members are taken to our website to get access to the newsletter. The hope is that they will, over time, use the website more for section information, for example, viewing the profiles of graduate students on the market.

Two Facebook pages were created. The first is a Facebook page for graduate students. The Facebook page was created as a virtual writing group. The goal of this group was to bring graduate students from different universities together to discuss works in progress and support each other with productive feedback. Students wishing to receive feedback on a work in progress can post a brief description of the project on the main page. Other students who are interested in their project and would like to provide feedback can then respond to this request. The forum can also be used for posting brief questions or resources that may be helpful to others. The hope is that, over time, this group can become a valuable research for graduate students at all points in their career. The group currently has 65 members, some of which actively post on the forum. Melissa Perkey deserves a special thanks for acting as a moderator and stimulating activity on the groups main forum.

The second Facebook page is one that was created after the ASA meetings. Special thanks go to D'Lane Compton for launching it.

# **The Coming Year**

The section will carry out its business and activities along the same lines as the previous years.

### **Elections and Nominations**

The incoming Chair, Jeremy Freeese, is working to constitute the nominations committee which will provide nominations for next year's officers.

### Plans for the coming year.

No special new projects are currently planned for the coming year.

# The Association and the Executive Office

# What issues would you like raised or recommendations would you like to make to the ASA Council and Committee on Sections?

The high cost for the reception continues to be a problem. It takes too much out of operating budget. Rather than spending the money to help fund good research, or future scholars in the discipline, or catalyzing new ideas, we end up spending it on exorbitantly high appetizers at our reception. We may begin to not support these ASA-sponsored hotels by going off-site.

# What issues would you like raised or recommendations would you like to make to ASA Staff?

ASA staff have been doing a great job. I don't have any complaints.