

2019 Section Annual Report for Social Psychology

This annual report covers the period of section activity from the previous year (September 2018 to August 2019), plans for the coming year (September 2019 to August 2020), and budget for the next fiscal year (January 2020 to December 2020).

The Previous Year

Describe section activities during the period between September 2018 and August 2019.

- *Awards – Provide a description of the process by which winners were chosen.*

Each award winner was chosen by an ad hoc committee. Each committee was put together by the section chair and then approved by section council. Committees solicited nominations for awards (through section newsletters, emails to section members, etc.). Each committee then deliberated independently to determine award winners.

- *Communications – How does the section communicate with its members? Did it begin using any new technologies or strategies? If so, were they effective? Include links to the section website, newsletters, and any other electronic media used.*

As section Chair, I sent announcements to the section at least every two weeks via our section list-serv. These announcements were compiled and organized by our webmaster and newsletter editors, Nick Heiserman and Jon Overton. We also created two section newsletters which were distributed to section members (in December and August). Heiserman and Overton compiled both newsletters. Our section website also serves as an important repository of information and as a mechanism of communication. It contains current section information (committee lineups and responsibilities, award calls, section bylaws) and archives past newsletters, annual reports, and past award winners. Our section also maintains a Facebook page that is periodically used for communicating information relevant to section members.

- *Diversity and Inclusion – Provide information on recent work on diversity and inclusion.*

We worked hard to ensure that committees were diverse. The junior faculty mentorship committee also developed plans to start matching faculty (and potentially graduate student) mentees and mentors based on diversity and inclusion, rather than solely on substantive interests.

- *Membership recruitment and retention – What efforts did the section make to retain members and reach out to new members? What were the results of the efforts?*

We have an ad hoc membership committee, who was active in recruiting and retaining members. Their strategy included membership requests in our newsletters and section emails. They also contacted persons who had let their section membership lapse over the prior year. And, they contacted persons presenting in our section's ASA sessions who were not members, encouraging

them to join the section. All students contacted through these means were offered sponsored memberships, and some took us up on that offer. These efforts were successful as our section count was 603 on September 30, 2019 (a size similar to previous years), allowing us to retain our customary five sessions at the ASA meeting (plus an additional one given that our section day was the last day of ASA).

- *Mentoring – What, if any, mentoring opportunities does the section offer to students, early career faculty, nonfaculty, etc.?*

Our Graduate Student Advisory Committee (GSAC) continued our section's successful graduate student mentoring program for the fourth consecutive year. This year, in total, 16 mentors (six assistant, three associate and seven full/emeritus professors) and 24 mentees participated in the program. Last year, 11 mentors and 24 mentees participated, so we saw an increase in faculty interest and participation. However, there was still an imbalance, so the GSAC asked some faculty mentors to take on two mentees, all of whom accepted. Our section's Junior Faculty Mentorship Committee also continued its practice of fielding a survey to identify faculty mentees and mentors. The committee had another successful year, matching 11 mentees with 11 mentors.

- *Programming – Provide an overview of the section's programming at the annual meeting, scholarly/ professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.*

Our sessions at the ASA meeting in August were all well-attended. Four of these were traditional open paper sessions, organized by Ashley Harrell (Duke), David Pedulla (Stanford) and Karen Hegtvedt (Emory). As is customary, an addition session was reserved for the roundtables, which we shared with the Emotions Section again this year (organized by Jered Abernathy). Our fifth session was reserved for the Cooley-Mead Address and the business meeting, as is our section's tradition. In addition, we held an off-site section reception, co-hosted (and co-sponsored) by the Emotions Section, and the Altruism, Morality and Social Solidarity Section. This event was well-attended, as was the Graduate Student Mixer organized by the GSAC.

Outside of the meeting, the GSAC continued the virtual work group program for its second year. The goal of the virtual work group program is to allow section members to have teams of colleagues with whom they can regularly meet, unconstrained by geographic location. The program had a slightly better turnout this year (13 participants, versus 11 last year). We plan to continue and grow this program in the coming years.

Plans for the Coming Year

Describe section plans for the period between September 2019 and August 2020. These plans should align with the 2019 finances and proposed 2020 budget below.

- *Communications – How does the section plan to communicate with its members? Does the section plan on using any new technologies or strategies? If so, how?*

We plan to continue to send bimonthly updates (news about conferences, jobs, etc.) to members. We also have a section newsletter that is issued twice each year and it maintains a section website and a Facebook page.

- *Membership recruitment and retention – What efforts will the section make to retain members and reach out to new members? What are the goals of the efforts?*

The current chair has assembled a membership committee and asked them to make recruitment of new members and getting previous members back into the section key priorities. That committee will soon use the ASA lists of former members to generate personalized emails to former members. Doing so when many ASA members are renewing their dues will hopefully lead to more success. The goals of this and subsequent efforts by the membership committee is to create a section membership that is comfortably enough over 600 members that the section does not need to scramble to add 10 to 12 members at the final hour to gain an additional section session.

- *Mentoring – What efforts will the section make to mentor students, early career faculty, nonfaculty, etc.?*

The section has both a graduate student mentor program and a junior faculty mentor program. Both of these programs have been successful and will be continued.

- *Programming – Provide an overview of the section's upcoming plans for programming at the annual meeting, scholarly/ professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.*

The section's program at the 2020 ASA meetings will include two open sessions, the theme of each will be determined by the topics of the acceptable submissions. There will be one invited session titled, "The Social Psychology of Power and Inequality in the Workplace". There will also be one roundtable session (cosponsored with the Emotions section).

Outside of the annual meeting, we also plan to continue the virtual work groups.

Budget for 2020

Creating a budget will help the section plan its activities for the year. Your 2020 budget should reflect the narrative in the “Plans for the Coming Year” section. The following table will help you organize and calculate a budget.

Expected 2020 Expenditures

Expense Category	Budgeted Amount	Details (use the cells in this column to provide information on each expense)
Annual Meeting		
Reception	\$ Enter amount	Use this space to provide details
Other Meeting Expenses	\$ Enter amount	Use this space to provide details
Awards		
Student Awards	\$ Enter amount	Use this space to provide details
Award Plaques	\$ Enter amount	Use this space to provide details
Other	\$ Enter amount	Use this space to provide details
Communications		
Website	\$ Enter amount	Use this space to provide details
Newsletter	\$ Enter amount	Use this space to provide details
Other	\$ Enter amount	Use this space to provide details
Miscellaneous		
Membership	\$ Enter amount	Use this space to provide details
Other	\$ Enter amount	Use this space to provide details
Total Budgeted Expenditures	\$ Enter amount	<i>Sum estimated expenses</i>

Estimated 2020 Income

Income Category	Estimated Amount	Details
Section Allocation – Base	\$ Enter amount	<i>ASA Office will provide figure mid-October. See note 1 on how this figure is calculated.</i>
Section Allocation – Per Member	\$ Enter amount	<i>ASA Office will provide figure mid-October. See note 2 on how this figure is calculated.</i>
Premium Dues	\$ Enter amount	<i>ASA Office will provide an estimated figure. See note 3 on how this figure is calculated.</i>
Contributions	\$ Enter amount	Use this space to provide details
Misc	\$ Enter amount	Use this space to provide details
Total Estimated Income	\$ Enter amount	<i>Sum estimated income</i>

Budget Summary

Estimated Remaining Balance at end of December 2019	\$ 7401	<i>Accounting for all estimated costs for the remainder of the year, estimate the remaining balance.</i>
Total 2020 Estimated Income	+\$ Enter amount	<i>Fill in from the Estimated Income table above</i>
Total 2020 Budgeted Expenditures	- \$ Enter amount	<i>Fill in from the Budgeted Expenditures table above</i>
Total	= \$ Enter amount	<i>To calculate net amount, sum Lines 1 and 2, then subtract Line 3.</i>

Notes

The following explains how income is calculated. By October 20, the ASA Office will provide the following information, so sections do not have to calculate estimates themselves.

¹Section Allocation – Base

Based off of this year's final membership count as of September 30, sections receive a base allocation as follows:

- Sections with 300 or more members receive a base allocation of \$1,000
- Sections with fewer than 300 members and more than 200 members receive: [# of section members - 100] x \$5
- Sections with fewer than 199 members receive a base allocation of \$500

²Section Allocation – Per Member

Based off of this year's final membership count as of September 30, sections receive two dollars for each member.

³Premium Dues

The base rate is \$10 for regular members, \$5 for students and \$10 for associate, low income, and high school teacher members. Any dues raised by the sections in excess of the base rate go directly to the section throughout the year based on actual membership numbers. Subscription Fees for Section Journals are not added here.

To see current and historical membership counts, please visit www.asanet.org/SectionMembership. Please note that membership year ends on September 30.

Miscellaneous

Is there any additional information about the section or the area of study you would like to share with the Committee on Sections? Is there any feedback you would like to provide to the Committee on Sections?

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