

## Section Annual Report for Social Psychology

This annual report covers the period of section activity from September 2017 to August 2018 and a fiscal year from January 2018 to December 2018. The report is typically completed by the immediate past chair of each section as it covers the period this person served as chair. However, it is often completed in consultation with other officers and it may be submitted by anyone on the section council.

**Sections that do not file an Annual Report will have their budget allocation withheld until a complete report is received.** Please submit the report by November 15.

### Section Governance

Provide details of your section's governance activity during the period between September 2017 and August 2018.

#### Business Meeting

*Copy and paste below (or attach separately) the agenda and approved meeting minutes from the section business meeting which include a count of members present and summary of decisions made at this meeting.*

SEE ATTACHED: 1) Minutes; and 2) attendance record

#### Council Meeting

*Copy and paste below (or attach separately) the agenda and approved meeting minutes of all Council Meetings conducted between August 2017 and September 2018. Minutes must include a list of council members present and a summary of decisions made. Minutes are not a transcript of proceedings but a listing of what discussions took place and official actions taken.*

SEE ATTACHED

### The Previous Year

Describe section activities during the period between September 2017 and August 2018.

- *Membership recruitment and retention – What efforts did the section make to retain members and reach out to new members? What were the results of the efforts?*

As in prior years, our Membership Committee was active in recruiting and retaining members. Their strategy included membership requests in our newsletters and section emails. They also contacted persons who had let their section membership lapse over the prior year. And, they contacted persons presenting in our section's ASA sessions who were not members, encouraging them to join the section. All students contacted through these means were offered sponsored memberships, and some took us up on that offer. The Membership Committee also worked with the Graduate Student Advisory Committee to generate names of additional graduate students wanting sponsored memberships. These efforts were successful as our section count was 608 on September 30, 2018 (a size similar to previous years), allowing us to retain our customary five sessions at the ASA meeting.

- *Communications – How does the section communicate with its members? Did it begin using any new technologies or strategies? If so, were they effective? Include links to the section website, newsletters, and any other electronic media used.*

As section Chair, I sent announcements to the section every 2-3 weeks via our section list-serv. These announcements were compiled and organized by our webmaster and newsletter editor, Jennifer McLeer. We also created two section newsletters which were distributed to section members (in December and August). Jennifer McLeer compiled the December newsletter and collaborated with her successors -- Jon Overton and Nicholas Heiserman – on the August newsletter. Our section website also serves as an important repository of information and as a mechanism of communication. It contains current section information (committee lineups and responsibilities, award calls, section bylaws) and archives past newsletters, annual reports, and past award winners. Our section also maintains a Facebook page that is used for communicating information relevant to section members.

- *Mentoring – What, if any, mentoring opportunities does the section offer to students, early career faculty, nonfaculty, etc.?*

Our Graduate Student Advisory Committee (GSAC) continued our section’s successful graduate student mentoring program for the third consecutive year. This year, the committee matched 11 faculty mentors with 24 graduate student mentees. In addition, the GSAC created a new virtual work group program aimed at providing section members with teams of colleagues, unconstrained by geographic location. Two groups were created – one for faculty (6 members) and one for graduate students (4 members). Virtual rooms were created for each group, allowing for activities such as video chats, file sharing, and research presentations. Our section’s Junior Faculty Mentorship Committee also continued its practice of fielding a survey to identify faculty mentees and mentors. The committee had another successful year, matching 13 mentees with 13 mentors.

- *Programming – Provide an overview of the section’s programming at the annual meeting, scholarly/ professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.*

Our five sessions at the ASA meeting in August were all well-attended. Three of these were traditional open paper sessions, organized by a team from Kent State University (Susan Fisk, Carla Goar, Kristin Marcussen, and Richard Serpe). As is customary, a fourth session was reserved for the roundtables, which we shared with the Emotions Section again this year (organized by Lynn Chin and Natalia Ruiz-Junco). Our fifth session was reserved for the Cooley-Mead Address and the business meeting, as is our section’s tradition. In addition, we held an off-site section reception, co-hosted (and co-sponsored) by the Emotions Section. This event was well-attended, as was the Graduate Student Mixer organized by the GSAC. Finally, our section organized the ASA’s only job market workshop at this year’s annual meeting. The workshop involved five panelists (Karen Hegtvedt, Bianca Manago, Steve Hitlin, Lisa Walker,

and Ashley Reichelmann) sharing their thoughts and insights about navigating the sociology job market.

### **Plans for the Coming Year**

Describe section plans for the period between September 2018 and August 2019. These plans should align with the 2018 budget and proposed 2019 budget below.

- *Membership recruitment and retention – What efforts will the section make to retain members and reach out to new members? What are the goals of the efforts?*

The current chair has assembled a membership committee and asked them to make recruitment of new members and getting previous members back into the section key priorities. That committee (chaired by Mamadi Corra) has already begun using the ASA lists of former members to generate personalized emails to former members. Doing so now (when many ASA members are renewing their dues) will hopefully lead to more success. The goals of this and subsequent efforts by the membership committee is to create a section membership that is comfortably enough over 600 members that the section does not need to scramble to add 10 to 12 members at the final hour to gain an additional section session.

- *Communications – How does the section plan to communicate with its members? Does the section plan on using any new technologies or strategies? If so, how?*

We plan to continue to send bimonthly updates (news about conferences, jobs, etc.) to members. We also have a section newsletter that is issued twice each year and it maintains a section website and a Facebook page.

- *Mentoring – What efforts will the section make to mentor students, early career faculty, nonfaculty, etc.?*

The section has both a graduate student mentor program and a junior faculty mentor program. Both of these programs have been successful and will be continued.

- *Programming – Provide an overview of the section's upcoming plans for programming at the annual meeting, scholarly/ professional development activities outside of the annual meeting, development of substantive resources, partnerships with other sections or groups, etc.*

The section's program at the 2019 ASA will include two open sessions, one session addressing social psychological mechanisms underlying discrimination and one session that complements the ASA theme on social psychological approaches to social justice. There will also be one roundtable session (cosponsored with the Emotions section). In addition to partnering with the Emotions section for our section roundtables, we will partner with Emotions and the Altruism, Morality and Social Solidarity section for our reception. These sections have overlapping members but also enough non-overlapping members to allow for the potential for the section to grow.

## 2018 Finances

Provide a narrative on how the 2018 budget matched with actual expenses and income from 2018. Please account for any substantive differences.

There was minimal difference between budgeted and actual 2018 expenditures. The total budgeted amount was \$2,955, while the section spent \$2,854. There were savings from budgeted amounts for the section reception (\$62), Council breakfast (\$90), and award plaques (\$10), while costs associated with website maintenance and the grad student mixer were slightly higher than budgeted. Income was estimated to be \$2,942, while actual income was \$2,850. Overall, the section spent \$4 more than it received in income, carrying over \$7,708 into 2019.

## Budget for 2019

Creating a budget will help the section plan its activities for the year. Your 2019 budget should reflect the narrative in the "Plans for the Coming Year" section. The following table will help you organize and calculate a budget.

### Expected 2019 Expenditures

| Expense Category                        | Budgeted Amount | Details (use the cells in this column to provide information on each expense) |
|---|-----------------|---|
| Annual Meeting                          |                 |   |
| Reception                               | \$2000          | Off-site reception  |
| Other Meeting Expenses                  | \$ 550          | Student mixer (\$250), Council breakfast/lunch (\$300)                        |
|   |                 |   |
| Awards                                  |                 |   |
| Student Awards                          | \$ 500          | Grad Student paper award  |
| Award Plaques                           | \$ 175          | Cooley-Mead; Outstanding Contribution   |
| Other                                   | \$ 0            | n/a   |
|   |                 |   |
| Communications                          |                 |   |
| Website                                 | \$ 150          | Fees for maintenance  |
| Newsletter                              | \$ 0            | n/a   |
| Other                                   | \$ 0            | n/a   |
|   |                 |   |
| Miscellaneous                           |                 |   |
| Membership                              | \$ 0            | n/a   |
| Other                                   | \$ 0            | na  |
|   |                 |   |
| <b>Total 2019 Budgeted Expenditures</b> | <b>\$ 2975</b>  | Sum estimated expenses  |

### Estimated 2019 Income

| Income Category | Estimated Amount | Details |
|-----------------|------------------|---------|
|-----------------|------------------|---------|

|                                    |         |   |
|------------------------------------|---------|---|
| Section Allocation – Base          | \$ 1000 | ASA Office will provide figure mid-October. See note 1 on how this figure is calculated.  |
| Section Allocation – Per Member    | \$ 1216 | ASA Office will provide figure mid-October. See note 2 on how this figure is calculated.  |
| Premium Dues                       | \$ 334  | ASA Office will provide an estimated figure. See note 3 on how this figure is calculated. |
| Contributions                      |         |   |
| Misc                               |         |   |
|                                    |         |   |
| <b>Total 2019 Estimated Income</b> |         | Sum estimated income  |

**Budget Summary**

|   |           |   |
|---|-----------|---|
| Estimated Remaining Balance at end of December 2018 | \$ 7708   | Accounting for all estimated costs for the remainder of the year, estimate the remaining balance. |
| Total 2019 Estimated Income                         | +\$ 2550  | Fill in from the Estimated Income table above   |
| Total 2019 Budgeted Expenditures                    | - \$ 2975 | Fill in from the Budgeted Expenditures table above  |
|   |           |   |
| Total   | = \$ 7283 | To calculate net amount, sum Lines 1 and 2, then subtract Line 3.                                 |

**Notes**

The following explains how income is calculated. By October 20, the ASA Office will provide the following information, so sections do not have to calculate estimates themselves.

**<sup>1</sup>Section Allocation – Base**

Based off of this year’s final membership count as of September 30, sections receive a base allocation as follows:

- Sections with 300 or more members receive a base allocation of \$1,000
- Sections with fewer than 300 members and more than 200 members receive: [# of section members - 100] x \$5
- Sections with fewer than 199 members receive a base allocation of \$500

**<sup>2</sup>Section Allocation – Per Member**

Based off of this year’s final membership count as of September 30, sections receive two dollars for each member.

**<sup>3</sup>Premium Dues**

The base rate is \$10 for regular members, \$5 for students and \$10 for associate, low income, and high school teacher members. Any dues raised by the sections in excess of the base rate go directly to the section throughout the year based on actual membership numbers. Subscription Fees for Section Journals are not added here.

To see current and historical membership counts, please visit [www.asanet.org/SectionMembership](http://www.asanet.org/SectionMembership). Please note that membership year ends on September 30.

**Miscellaneous**

Is there any additional information about the section or the area of study you would like to share with the Committee on Sections? Is there any feedback you would like to provide to the Committee on Sections?

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