

Annual Report for the Section on Social Psychology

For membership year 2013-14

Prepared by Jeremy Freese, Past Chair of the Section.

October, 2014



Introduction

Dear Section Past Chair;

Section Annual Reports are an important tool for building your section's institutional memory and history. In addition, they are one of the most valuable tools that the Association has to assess the vitality of your section. These reports are read and discussed by the Committee on Sections at its Fall/Winter meeting. Afterwards they are retained in the ASA's Sections archive and will be available upon request for future section members and officers.

Annual Reports should cover your section's activities during your term as chair, or approximately from the end of the previous year's Annual Meeting to the end of this year's.

Please send your completed report to the Executive Office by October 15th of this year. We prefer your reports are sent in electronic format rather than in print. Any printed materials sent to us will be converted into an electronic format.

Please feel free to contact me should you have any questions, comments or concerns. I am here to assist you. Thank you for your hard work and creativity over these last several years, and congratulations for the successful completion of your term as Chair of your Section.

Sincerely,

Justin Lini, MA

Program Coordinator for Sections, American Sociological Association.

(202) 383-9005 x 330 - Lini@ASAnet.org

Section Governance

This first section of the report details your section's governance activity during the last year.

Business Meeting

Meeting minutes:

Jeremy Freese called the meeting to order at 5:30pm.

66 people were in attendance (see attached).

The meeting began with committee reports and related awards:

- Karen Hegtvedt (chair of the endowment committee) made an announcement about the slowing down of pledges for the graduate student investigator award. Giving has been well below the 50% of faculty members that the committee was shooting for. There were a number of efforts to increase giving this year, including the implementation of online giving via PayPal, but we had less than 15 people give this year. The current balance is below \$40,000. At this rate, we are bringing in more than we are spending on the award, but there is no way that the section will be able to raise the award to \$2000 as the committee initially hoped. She announced a drawing that would take place at the end of the meeting for a secret prize. Anyone who had pledged this year (including at this meeting) would be eligible to win and she passed out pledge cards to the audience.
 - Shel Stryker announced that he had made a fairly large contribution to the award a few years back and had never been asked to give again. He suggested that this would be a good approach to take, as he certainly didn't envision giving as a one-time thing and imagined that he and others would make continued contributions to the fund.
- David Schaefer (chair of the graduate investigator award committee) introduced this year's winner, Kaitlin Boyle (Georgia), and urged those present to spread the word about the award to increase submissions in the years to come. Kaitlin was given \$1000 to use toward her research costs.
- John DeLamater (chair of the best graduate student paper award committee) introduced the two award winners (two papers that received the exact same rating from the committee): Christina Diaz (Wisconsin) and Mary Beth Fallin Hunzaker (Duke). Each student was given \$500 toward travel to the meeting.
- Matthew Hunt (chair of the best contribution award committee) introduced Robb Willer (Stanford) and colleagues as this year's winner for their paper, "Overdoing Gender: A Test of the Masculine Overcompensation Thesis." (*American Journal of Sociology*). He also announced an Honorable Mention, award to Jeffrey Lucas and Jo Phelan for their paper: "Stigma and Status" (*Social Psychology Quarterly*)
- Jeremy gave an update on membership, with 670 at last check. This number is similar to last year, with a large number of student members.
- The Graduate Advisory Committee also gave an update. The networking reception they planned for after the social psychology reception the night before had been a big success. They got some funds from the section and others from Facebook to help ensure everyone's first drink was free.
- Jessica Collett (secretary-treasurer) gave an update on the budget. The current balance – after paying for the reception, graduate student awards, council lunch, and graduate student professionalization – is \$4,787. We should expect to get a bit more in dues from the ASA this fall and end up with a balance of about \$5,000 at the end of the year. At the end of last year (2014) it was \$7,600 and at the end of 2012 it was \$9,025. In other words, the section is steadily losing funds. This is in large part because of the rising costs of receptions, but also because of a loss of royalty income that was helping to keep the section afloat. We are not the only section in this position, as many others are as well.

- Jeremy suggested that we might try to revive the section with giving from the handbooks that are often created through the hard work of section members or the small cash honorariums that are offered for reviewing texts.
 - Jane McLeod announced that the royalties from the new *Handbook of the Social Psychology of Inequality* will go to the section.
- Tim Owens (incoming chair) announced that we will couple with Emotions and go off-site next year, with the help of a member who used to be an event planner. He imagines that this will save us some money.
- A member suggested that we look for sponsors, for receptions and so forth (whether individuals or institutions) to help alleviate some of the burden placed on the section.
 - Richard Serpe offered to sponsor the cost of plaques for the Graduate Student Investigator Award plaques for the next 5 years (\$200).
- The editor of American Sociologist (Lawrence Nichols) introduced himself and said that he was interested in publishing an issue on Social Psychology. He urged section members to contact him. He thinks the journal could be a nice way to support junior social psychologists.
- Karen Hegtvedt (outgoing *SPQ* editor) said that the journal had a successful year in many ways, despite a slight drop in the impact factor (1.647). The average time for review was 68 days. There were more desk rejections this year than there had been in the past. It seems that a number of people who submit have never read the journal and didn't realize its norms or focus. There were more submissions this year than last, with October the busiest month. The acceptance rate is 7-8%. The special issue – edited by Jessica Collett and Omar Lizardo – was successful.
 - Jan Stets (UC-Riverside) and Richard Serpe (Kent State) announced that they are taking over the journal as editors. They will not change much, except that they hope to have a two month turn-around and also plan to publish research notes. They will be sending out information for authors on how to format those notes in the near future. They encouraged section members to send in submissions.
- Jeremy thanked Bridget Welch, the new newsletter editor, for her hard work this year. She said that she needs contributions for the fall newsletter.
- Jeremy thanked D'Lane Compton for helping him fulfill his main goal as section chair, establishing a web presence for the section. The Facebook page has been up and running for a year now.
- Jeremy announced that the ASA would be taking over the section website, so we no longer needed a webmaster. He thanked Phil Brenner for his hard work in that role.
- Jeremy announced that the nominations committee had no problems securing an excellent slate of candidates. He thanked everyone who agreed to run and wanted to especially acknowledge those who did not win. New officials include the chair-elect (Cathryn Johnson), two council members (Kathryn Lively and Jody Clay-Warner) and a student representative (Elizabeth Culatta, Georgia).

There was no new business.

Jeremy Freese passed a special gavel to Tim Owens, marking the beginning of his tenure as chair.

The meeting ended at 6:12pm.

Attendance

Anderson	Nadina	Hitlin	Steve	Ridgeway	Cecilia
Aviles	Richard	Howard	Judith	Robinson	Dawn T.
Bianchi	Alison	Hunt	Matthew	Rogers	Kim
Bienenstock	Elisa	Hunzaker	M.B. Fallin	Schaefer	David
Boyle	Kait	James	Katie	Serpe	Richard

Brenner	Philip	Johnson	Laura	Sewell	Abigail
Burke	Peter	Kenneth	Joseph	Shank	Daniel
Callero	Peter	Kroska	Amy	Silverman	Aaron
Collett	Jessica	Lancianese	Donna	Skvoretz	John
Corra	Mamadi	Lively	Kathryn	Stark	Tobias
Culatta	Elizabeth	Long	Brooke	Stets	Jan
DeLamater	John	Lucas	Jeffrey	Stryker	Sheldon
Diaz	Christina	Maguire	John	Sutton	Tara
Doan	Long	McLeod	Jane	Thoits	Peggy
Feldman	Roy	Mize	Trenton	Walker	Lisa Slattery
Fine	Gary Alan	Morgan	Jonathan	Watts	Alec
Flemlee	Diane	Nichols	Larry	Webster	Murray
Foschi	Martha	Owens	Timothy	Welch	Bridget
Francis	Linda	Peterson	Gretchen	Willer	Robb
Freese	Jeremy	Pierce	Kayla	Williams	David
Hallett	Tim	Piliavin	Jane	Yarrison	Fritz
Hegtvedt	Karen	Pirkey	Melissa	Zhao	Jun

Section Council Meeting

August 18, 2014

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San Francisco, CA

Meeting minutes:

Attendance: Alison Bianchi, Jessica Collett, Elizabeth Culatta, Jeremy Freese, Tim Hallett, Karen Hegtvedt, Kathryn Lively, Melissa Milkie, Tim Owens, Richard Serpe, Aaron Silverman, Jan Stets, Peggy Thoits.

Jeremy Freese (JF) called the meeting to order at 12:42pm.

Committee Reports:

1. Cooley-Mead. Gary Alan Fine (GAF) served as chair. There weren't any issues with the committee. Tom Pettigrew was easily chosen as the recipient and has already submitted his SPQ remarks. They will appear in the March issue.
2. Outstanding Contribution. Matthew Hunt (MH) served as chair. The decision was very close and so they decided to give an honorable mention. The winners are Robb Willer et al. and Jeff Lucas and Jo Phelan. Both articles were summarized in the newsletter. There were two issues for council's feedback.
3. Graduate Student Paper Award. John DeLamater served as chair. There was a procedural problem. Because we decided to restrict submissions to section members, and many of the students don't nominate themselves, it took a while for the committee to determine who was or was not a member and so some of the papers were set aside and weren't considered even when they should have been. After the second batch of papers was read, one emerged as equally as good as the winner from the original group, so we gave two awards for that.

4. Graduate Investigator Award. David Schaefer served as chair. There was an issue where there was substantial overlap between the committee members and the students who submitted. The committee used a process of recusal that made everything fair. Kaitlin Boyle (Georgia) was ultimately given the award.
5. Nominations Committee. Deborah Carr served as chair. This year's committee had to create a slate to replace the chair-elect (Cathryn Johnson), two council members (Kathryn Lively and Jody Clay-Warner) and a student representative (Elizabeth Culatta, Georgia). The committee found that it was relatively easy to get people to agree to run.
6. Membership Committee. Stephen Benard served as chair. There was more activity this year, but the committee fell short of securing 800 members. The current number is close to 670.
7. Graduate Advisory Committee. The afterparty/happy hour went well. In addition to some funds from the section (\$150), the students got money from Facebook who came to recruit students interested in social psychology to work for them.
8. Endowment Committee (GSIA). Karen Hegtvedt (KH) served as chair. We did not get as much done this year as we hoped, but we did set up a tinyurl so that people could give online. We also ran a story on last year's winner in the newsletter and sent out an email with a discouraging graph. However, we have not been getting many contributions. We are still having a drive at the meeting and plan to give out a prize – a book signed by Cecilia Ridgeway – at the business meeting. Our balance – accounting for the \$1000 that we just had withdrawn – is currently just over \$37,000, with 15 members contributing in this past year (for \$3200 in contributions). The committee ultimately wants to double the award (to \$2000), but that's impossible at the current balance. The ultimate goal is \$100,000 and a 50% participation rate (among faculty), so we are well short of those goals.
 - a. KH suggested that Richard Serpe become chair of the committee. He has put together talking points for approaching people and suggests that we need to create a culture of giving.
 - b. KH also suggested that we need to talk to ASA to see if there is any way to have this option as part of the money that we give when we renew our memberships.
 - c. KH articulated concerns from some members that the award is going to privileged students from R1 institutions. KH asked if we should have the availability of resources as part of the consideration for the award? The council decided that this was unnecessary.
 - d. Jessica Collett (JC) asked if the plaque money for the GSIA should come out of the GSIA account or continue to be taken out of the section's account?
 - i. The council ultimately decided that they money should come from the section because the other money is specifically earmarked as part of the endowment.
 1. Richard Serpe volunteered to pay for the plaques for the next five years (\$200).
 - ii. The council also recommended that we only put people's names on plaques, not the titles of projects or papers.
 - iii. Tim Hallett asked if we need to have a plaque or could we give a certificate instead? We offered people the option this year, but most people seem to prefer plaques.
 - iv. The council decided that each person on a project or paper should get their own plaque or certificate.
9. Professional and External Affairs Committee. No business.
10. Graduate Advisory Committee. No business.

Budget Update

1. Jessica (JC) gave a summary of the base account (August: \$10,000, \$1400 less than at this point last year) – we still need to pay for expenses for this meeting (this luncheon, plaques, reception, awards, and professional development). Everything has been more expensive this year – the travel for graduate students, the reception, and so forth. We are spending double what the ASA gives us from section fees and section allocation. We have

not been getting royalties from handbooks and a lot of the other giving has been going into the GSIA. We are not the only section that is suffering right now.

- a. Jan Stets (JS) suggested that we put back on people's radar the importance of giving back royalties for the section, because there has been a tradition of doing so.
 - i. Tim Owens (TO): Perhaps put something in the newsletter.
 - ii. KH suggests that we encourage people to take the money they get from reviewing book proposals and submitting that.
 - iii. RS argues that it all adds up quickly, even if it seems like a small amount. We should engage in cost-cutting measures. We need to think about what we're leaving to the graduate students and future generations.
 - iv. JC brought up fundraisers like t-shirts or buttons or something that we could do generate more money (this was a suggestion from Justin Lini at the ASA).
 - v. JF suggested that in addition to raising revenues, we need to work on cutting costs – specifically the reception. He was disappointed in the reception this year, where we spent more than \$3,781 for craptastic crackers.
 1. TO says that he and Linda Francis (chair of the Emotions Section) are going to pull together an off-site reception next year with Lauren Rivera's help (a section member and former event planner). This could be a problem for people who like to reception-hop (TO), but we can be attuned to where all the receptions are and coordinate something (Tim Hallett, TH). JF worries there might be pushback from the ASA. RS brings up potential overlapping sections that we could work with in collective action to make a large reception. JS worries that takes a lot of coordination, but that it is possible.
 2. TO says another benefit of being off-site is to have more substantial food, but JC argues that we want to try to cut costs rather than get more for the same amount of money. It sounds from TO like it is possible to do both.

Social Media Presence

1. One of Jeremy's campaign promises was a web presence and we achieved that with our FB page. We accomplished that.

Website Update

1. The ASA is taking over the website from Phil Brenner, but there have been numerous problems with the website. This is particularly problematic if someone uses Google when they might get old information. Hopefully it will be resolved with the new webmaster that ASA hired (TO).

Newsletter Update

1. Bridget Welch is doing a great job. The newsletter is fine.

SPQ Update

1. Richard (RS) and Jan (JS) are the new editors.
2. Numbers this year (August 1st-July 31st) are holding constant (233 manuscripts).
3. Rejection without review went up a little bit, but no good reason for it.
4. The impact factor dropped a bit this year (1.647, from 2.54). The five-year impact factor is more similar.
5. There is a 7.9% acceptance rate.
6. Average number of days in review decreased (74 to 68).
7. Good manuscript flow right now. There is a queue. The September issue is on its way and December is already in copyediting.

8. RS and JS shared their ideas for the journal moving forward. The transition is fine. They started August 1. They plan to return to doing research notes, to provide a bit more flexibility for individuals to get into the journal with shorter manuscripts. The website will provide guidelines for these, so that people can begin to think about their work in these terms. There will also be outreach to people in other sections who might be working with social psychology, to encourage them to submit. There is also a special issue in the works – more on that later, but there is not a topic yet and it would likely be in year two. There are three new deputy editors – Donna Loseke, Linda George, and Will Kalkhoff. Ryan Trettevik at UC-Riverside will also be helping out with the journal, although Gianna will stay on. Elena Fox (Kent State) and Phonecia Fares (Riverside) will also be helping out as editorial assistants.
9. KH shared that PubComm is considering a request to make SPQ 30 pages longer each year (420 pages a year). Submissions are up and so there is certainly demand for more space.

Additional Business

1. TO made a few announcements in closing: Because we're on the last day next year, we'll have an additional session as a bonus.
2. TH asked if there had been any discussion about the petition that is being sent around to change the cities and/or timing for the ASA meetings. JF said not among section chairs. RS discussed issues with attendance from previous experiments with other cities and the increased cost of airfare that countered the relative affordability of the city. There was a brief discussion about timing and upcoming cities.
3. Alison Bianchi suggested that we thank Jeremy for his hard work this year.
4. We decided to approve the minutes via email so that everyone had access to a copy.

Jeremy adjourned the meeting at 1:25pm.

State of the Section Budget

Report for Current Year

Social Psychology

Expenditures			
Annual Meeting	Amount	Code	Notes
Reception	\$3,781.00	37300	Council Lunch Graduate Student Networking Reception
Other Meeting Expenses	\$308.38	37310	
Misc	\$150.00	37320	
Other		37370	
Total	\$4,239.38	n/a	
Awards	Amount	Code	Notes
Student Awards	\$1,000.00	37360	2 Winners (\$500 each)
Award Plaques	\$304.50	37360	7 plaques
Misc		37360	
Other		37360	
Total	\$1,304.50	n/a	
Communications	Amount	Code	Notes
Website		37330	
Misc		37370	
Other		37370	
Total	\$0.00	n/a	
Miscellaneous	Amount	Code	Notes
Membership		37370	Gift Memberships may not be funded from allocated funds. Funds must be raised for this purpose.
Misc		37370	
Other		37370	
Total	\$0.00	n/a	
Summary	Amount	Notes	
Total Expenditures	\$5,543.88	From Net Assets, Beginning Balance in Q1	
Current Year's Income	\$2,751.00		
Carryover Balance	\$7,600.00		
End of Year Balance	\$4,807.12		

Income			
	Source	Amount	Calculated
	Section Allocation	\$2,378.00	(Members*2)+\$1000
Description	Sections with more than 300 members receive a base allocation of \$1,000. In addition the section receives two dollars from dues of each member.		
	Levied Dues	\$373.00	Special
Description	(Members through June 1 statement)		
	Contributions	\$0.00	n/a
Description			
	Royalties	\$0.00	n/a
Description			
	Outside Contributions	\$0.00	n/a
Description			
	Miscellaneous Income	\$0.00	n/a
Description			
	Miscellaneous Income	\$0.00	n/a
Description			
	Total	\$2,751.00	n/a

An operating budget for the coming year approved by the Section Council.

**Budget for
Next Year**

Social Psychology

Budgeted Expenditures			
Annual Meeting	Amount	Code	Notes
Reception	\$3,000.00	37300	Reception
Other Meeting Expenses	\$400.00	37310	Council Meeting
Misc		37320	
Other		37370	
Total	\$3,400.00	n/a	
Awards			
Awards	Amount	Code	Notes
Student Awards	\$500.00	37360	Student Travel
Award Plaques	\$200.00	37360	4 plaques
Misc		37360	
Other		37360	
Total	\$700.00	n/a	
Communications			
Communications	Amount	Code	Notes
Website		37330	
Misc		37370	
Other		37370	
Total	\$0.00	n/a	
Miscellaneous			
Miscellaneous	Amount	Code	Notes
Membership		37370	Gift Memberships may not be funded from allocated funds. Funds must be raised for this purpose.
Misc		37370	
Other		37370	
Total	\$0.00	n/a	
Summary			
Summary	Amount		Notes
Budgeted Expenditures	\$4,100.00		
Estimated Income	\$3,406.00		
Carryover Balance	\$4,807.12		Brought over from current year's report
Est. End of Year Balance	\$4,113.12		

Estimated Income				
Source	Amount	Calculated		
Section Allocation	\$2,350.00	(Members*2)+A		675
Description	<p>"A" is determined by the overall membership size: Sections with fewer than 200 members receive a base allocation of \$500. Sections with less than 300 members but more than 200 members receive a base allocation of: (# of section members minus 100) multiplied by \$5. Sections with more than 300 members receive a base allocation of \$1,000. In addition the section receives two dollars from dues of each member. To calculate this amount enter your section's membership in the shaded box on the left. See your monthly membership report update for these numbers.</p>			
Levied Dues	\$756.00	Special	378	260
Description	<p>Any dues raised by the sections in excess of the base rate go directly to the section's coffers. The base rate is \$10 for regular members, \$5 for students and \$10 for associate (low income) members. Subscription Fees for Section Journals are not added here. To calculate this, add regular members to the light shaded box, student members to the middle shaded box, and low income members to the dark shaded box on the left hand side. See your monthly membership report update for these numbers.</p>			
Contributions	\$300.00	n/a		
Description	<p>These are funds raised from members. (Checks sent 8/25/2014: \$200 from R. Serpe, \$100 from J. Collett)</p>			
Royalties	\$0.00	n/a		
Description	<p>Royalties donated by members or generated through other activities.</p>			
Outside Contributions	\$0.00	n/a		
Description	<p>Funds donated from individuals/entities outside the section.</p>			
Miscellaneous Income	\$0.00	n/a		
Description	<p>Anything not captured above. Please replace this text with a description</p>			
Miscellaneous Income	\$0.00	n/a		
Description	<p>Anything not captured above. Please replace this text with a description</p>			
Total	\$3,406.00	n/a		

Statements, Notes, Observations

None.

The Previous Year

This section discusses your section's activities during your term as Section Chair.

Overview

We had three section sessions in the traditional format, which corresponded to specific future directions in the "three faces" of classical sociological social psychology. We also had a shared roundtable with the section on emotion. Because Council meets outside of the session, we used the first half of the session for a Cooley-Mead award address by Tom Pettigrew.

Recruiting and Retention Efforts

We sent an e-mail solicitation to members encouraging renewal and to enroll student members.

Our section member increased slightly from the year before.

Communications Strategy

We have a thrice-yearly newsletter, which was delivered on time. We also use the listserv capability provided by ASA. We started this year a Facebook page, which has over 100 of these members. These techniques were all consistent with our communication goals for members.

We had a rough transition with the webpage moving to being maintained by ASA at a new location. We had repeated issues of information being in multiple places, or not being updated, even though it had been submitted by the Chair to ASA. This caused some confusion with respect to committee memberships and award deadlines or requirements. We hope these problems have been ironed out for the year ahead.

Statements, Notes, Observations

None.

The Coming Year

This portion of the report discusses your section's plans for next year.

Elections and Nominations

Deborah Carr (chair), Shelley Correll, Dawn Robinson, Doug Maynard, and Trent Mize served as our nominations committee, which was appointed by the Chair in consultation with Council. This year with elected Cathryn Johnson as Chair and Kathryn Lively, Jody-Clay Warner, and Elizabeth Culatta to Council.

Plans for the coming year.

We will conduct our usual sessions at the next meeting. We are also planning to move our section reception off-site as a cost-cutting maneuver.

Statements, Notes, Observations

None.

The Association and the Executive Office

This is your opportunity to put items onto the agenda of the Committee on Sections and ASA Staff.

What issues would you like raised or recommendations would you like to make to the ASA Council and Committee on Sections?

We would like ASA Council to explain better the relationship between the money that our section takes in as dues and the money we receive as a section. We are surprised at what a modest percentage of our dues revenue we actually receive.

What issues would you like raised or recommendations would you like to make to ASA Staff?

We are pleased with our interactions with ASA staff, apart from issues with communications regarding updating the website.

Statements, Notes, Observations

None.
